



New Europe Center
Kyiv, Ukraine

2020

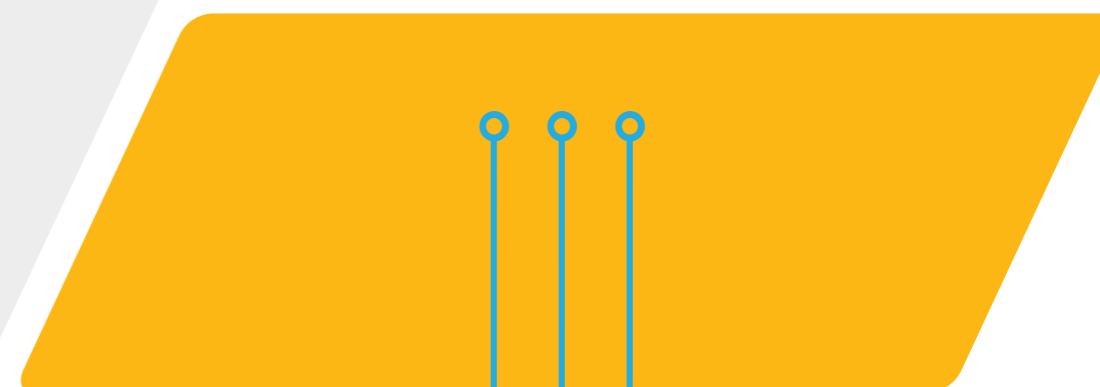
ANNUAL REPORT



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FOREWORD



Alyona Getmanchuk,
Director of the New Europe
Center

The previous year, 2020, was another sustainability check for the New Europe Center. Serious restrictions related to the COVID-19 pandemic have been added in addition to the traditional challenges faced by independent think-tanks in the field of foreign policy and security in Ukraine.

I am proud of the New Europe Center team to pass the challenges with honor and dignity. According to none of the indicators – be it the quality and quantity of analytical materials, the number of events carried out or the strengthening of communication and organizational capabilities - we have not lost a single position compared to the last year.

The option “pause” has proven to be unclaimed for our Center during the quarantine restrictions. We have taken full advantage of that period to prepare the policy researches and thus to enhance the level of our expertise, to increase our presence in mass media and social media, as well as to test the new mixed format combining online and offline components to conduct the events and discussions.

As a result, during the past year our activities have been somewhat marked with the “30” figure - we have prepared 30 thorough analytical outputs, organized 34 events, as well as co-organized and took part in 31 events of our partners.

We conducted a large-scale, innovative study, analyzing the “Soft Power of Ukraine” in five post-Soviet states. Together with Georgian partners we have prepared and appropriately advocated common Ukrainian-Georgian recommendations in the framework of the NATO Reflection Process, which should result into the updated Alliance’s 2030 Strategic Concept.

I am sure that we have built evidentiary muscles of Ukraine’s foreign policy and public diplomacy by conducting the large-scale sociological researches – the one dealing with the priorities and challenges of Ukraine’s foreign policy (conducted among Ukrainians), the other exploring Ukraine’s perception in the EU (namely in Germany, France, Ital and Poland).

As in the previous years of the Center’s activities, we felt a crazy demand for our expertise from public authorities. We were invited by the Ukrainian authorities to develop four state strategies at once: the National Security Strategy, the Foreign Policy Strategy, the Asian Strategy, and the Public Diplomacy Strategy. We also acted as a communication platform for open communication between key state foreign policy stakeholders and foreign policy experts. Within the framework of our New Europe Center Club, we organized the informal discussions of foreign policy challenges with the Minister of Foreign Affairs, Vice Prime Minister for European and Euro-Atlantic Integration of Ukraine, diplomatic adviser to the President of Ukraine.

However, keeping in mind that not only Kyiv is moving into the EU, but the whole Ukraine, we did not forget about the regions of Ukraine. We have managed for the second time to analyze and compare the level of the European integration of Ukrainian regions within the framework of our other innovative and large-scale research “The European map of Ukraine”.

This is not a complete list of our achievements in the extremely turbulent year of 2020. In the annual report, you can find out more about our other important initiatives and research. We entered 2021 with an equally decisive task not only to bring Ukraine closer to the EU and NATO but also to do everything possible so that Ukraine could become a real center of New Europe.

ABOUT US

The New Europe Center was founded in 2017 as an independent think tank. Despite the new brand, it is based on the experience of a team that has been working together since 2009 (previously within the Institute of World Politics).

The vision of the New Europe Center is as close as possible to the vision of the future of the Ukrainian state as seen by the majority of its citizens: Ukraine must be integrated into the European Union and NATO. Integration implies not so much formalized membership as adopting best standards and practices for Ukraine's effective belonging to the Euro-Atlantic value space.

During 2010–2019, the team of the New Europe Center managed to gain the recognition and trust not only of the Ukrainian expert community and decision-makers but also of the international diplomatic and expert community. Over 11 years, the center's specialists have drawn up a total of more than 150 analytical materials.

ДИПЛОМАТІЯ 2021

1 ВІДНОСНОЩА УВАЖЛИВІСТЬ УСПІЛЬСТ

OUR MISSION

The mission of the New Europe Center is to conduct analytical research and project activities with a view to promoting European standards and practices in Ukraine as well as maintaining the support of public opinion leaders, EU and NATO officials for Ukraine's European and Euro-Atlantic prospects.

In our terms, "New Europe" is a Europe without fault lines; a Europe of which Ukraine must become an integral part. New Europe is a combination of efforts and initiatives that would serve for the prosperity of Ukraine, the region and the whole continent.

STRATEGIC PRIORITIES OF THE NEW EUROPE CENTER

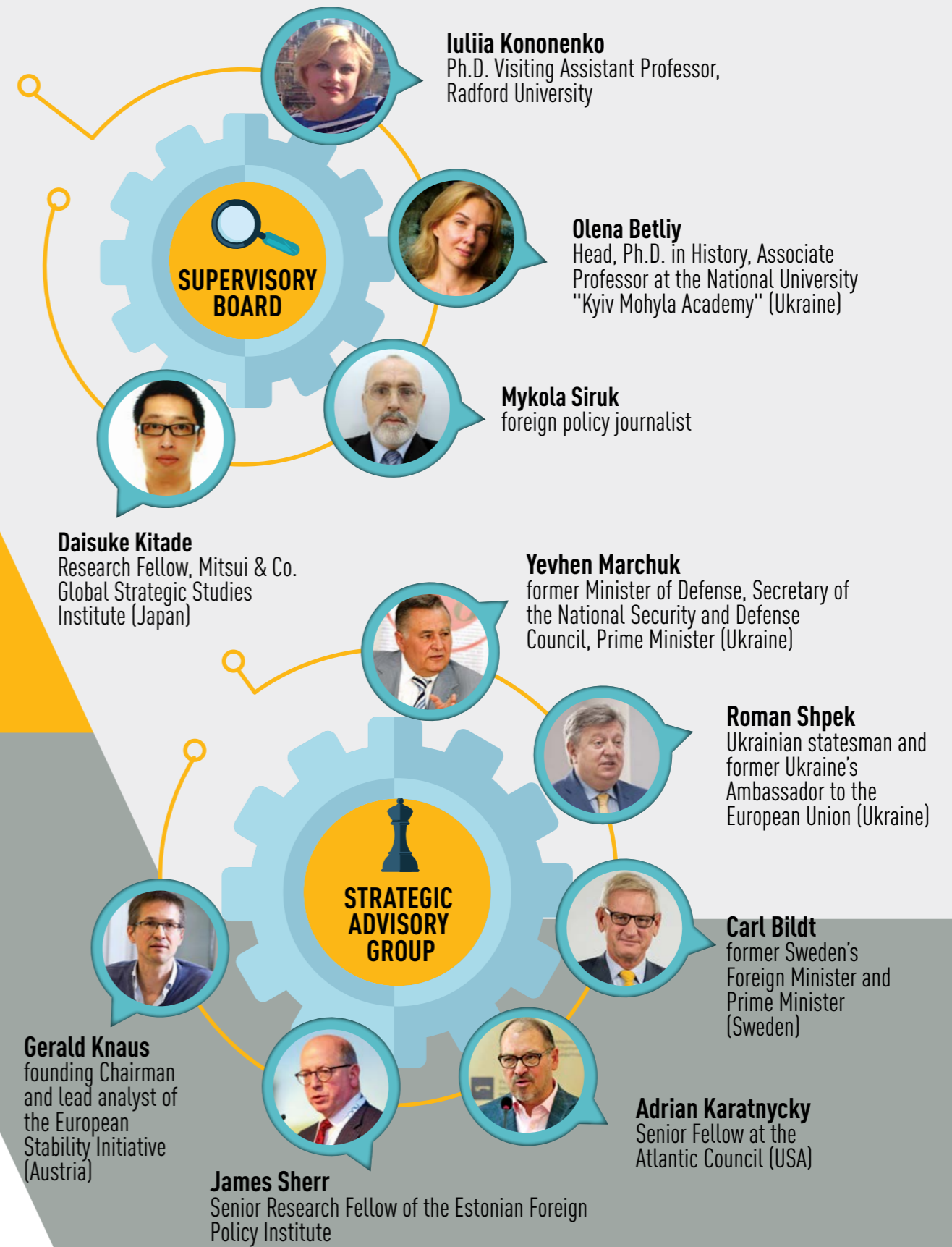
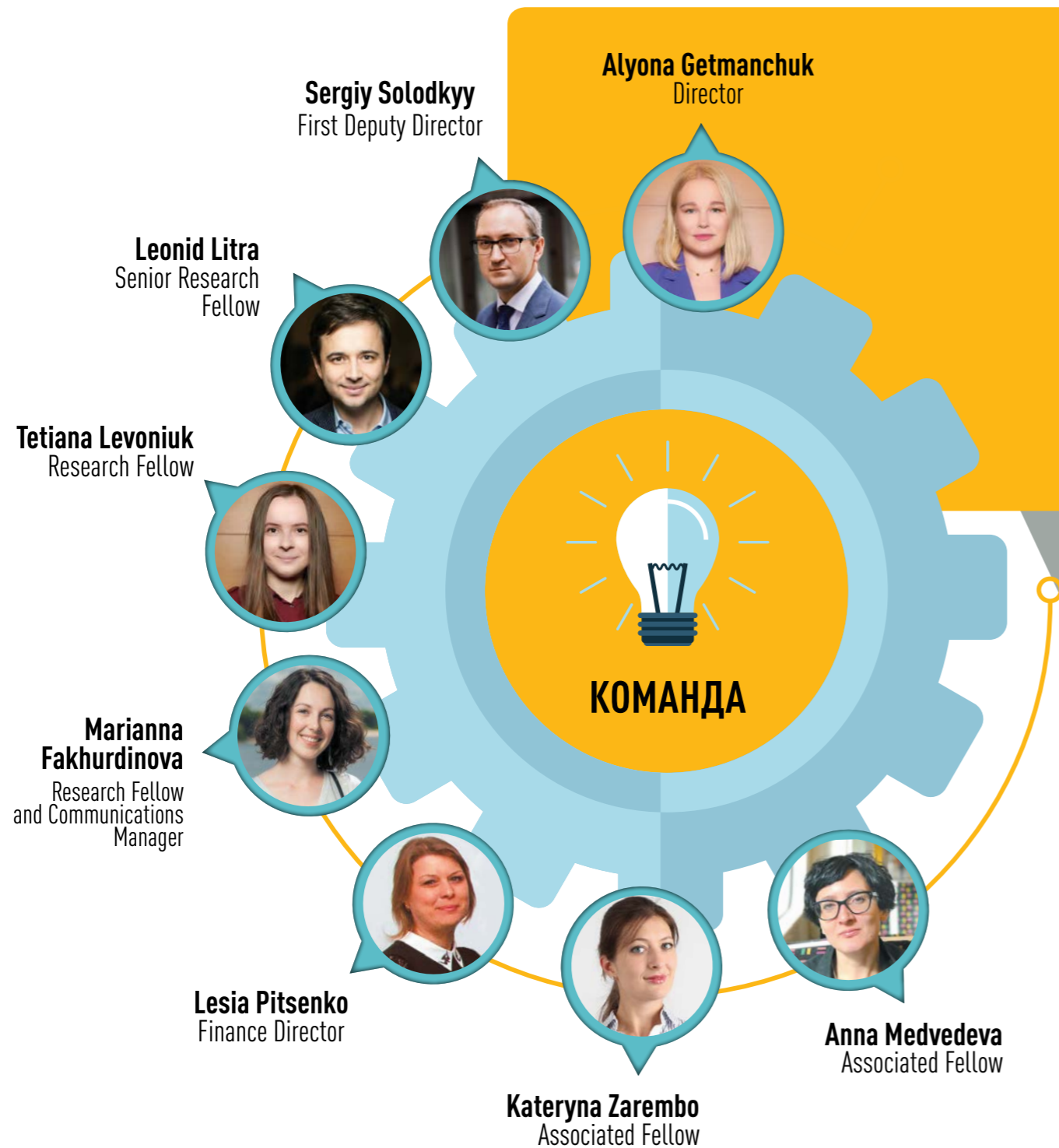
1 Enhancing the effectiveness of Ukraine's foreign and security policy through analytical materials and recommendations in line with the "New Europe."

2 Effectively and regularly communicating the advantages of Ukraine's European and Euro-Atlantic choice.

3 Increasing the level of interest of European countries and the United States in supporting Ukraine.



WHO IS WHO IN THE NEW EUROPE CENTER



OUR ACHIEVEMENTS

CONTRIBUTION TO NATIONAL STRATEGIZING AND COOPERATION WITH THE AUTHORITIES

Analysts of the New Europe Center took an active part in working groups that developed strategic documents for the Ministry of Foreign Affairs of Ukraine. In particular, the organization's specialists were involved in the preparation of the **Foreign Policy Strategy, the Public Diplomacy Strategy and the Asian Strategy**. Our experts also took an active part in deliberations and expert meetings with the Deputy Prime Ministers for European and Euro-Atlantic Integration of Ukraine.



NEW EUROPE IN THE EXTERNAL INDEPENDENT TESTING

Success is when your research is quoted even in the EIT, the examination for admission to Ukrainian universities! Last year, one of the tasks in the EIT on the Ukrainian Language and Literature mentioned a study carried out by the New Europe Center: "The Youth of Ukraine 2017 poll shows that more than 60 percent of Ukrainian youth are proud to be citizens of Ukraine. At the same time, one in five respondents is considering moving abroad."

"НОВА ЄВРОПА" у ЗНО-2020 з української мови

Частина 3
Власне висловлення

Прочитайте наведений текст.

Соціологічне дослідження «Молодь України 2017» засвідчує: понад 60 % української молоді пишуться тим, що є громадянами України. Водночас кожен п'ятий з опитаних розглядає можливість переїзду за кордон.

Викладіть Ваш погляд на проблему:

Як можна бути патріотом, живучи поза межами своєї країни?

Сформулюйте тезу, наведіть два-три переконливі аргументи, що найкраще підтвердять Вашу думку. Проілюструйте Ваші міркування посиланнями на приклади з художньої літератури чи інших видів мистецтва (зазначте автора й назву твору, укажіть на проблему, порушену митцем, художній образ, через який проблему розкрито, наведіть цитату з твору тощо), історичними фактами або випадками з життя. Не переказуйте змісту художнього твору, не давайте повної характеристики образу. Сформулюйте висновки.



This all-Ukrainian poll was conducted by the New Europe Center and the Friedrich Ebert Foundation in Ukraine in 2017. Based on its results, analysts of our center wrote a comprehensive study titled **Ukrainian "Generation Z": Attitudes and Values**.

ANALYTICAL INTEGRATION



The New Europe Center deepened cooperation with leading think tanks in the European Union and the United States. Despite the pandemic, our center presented a number of joint analytical documents with colleagues from Germany and France. Five events were organized with the **Institute for European Politics** (Germany).

MAKING HEADLINES



Last year, articles about the New Europe Center's research appeared on the front covers of leading Ukrainian print media three times! In December, the **Novoye Vremya** and **Day** newspapers published extended articles about two large-scale opinion polls carried out by the New Europe Center titled **What Is Ukraine's Perception in the EU?** and **Diplomacy 2021: Expectations of Ukrainian Society**, and in May, our **European map of Ukraine** graced the cover of the Day newspaper. Besides, comments of the New Europe Center's analysts are regularly mentioned in the world's leading media.

THEY RECOMMEND US

The New Europe Center receives favorable reviews from Ukrainian and foreign high-ranking officials and experts, who recommend our studies and events in the media as well as their social networks.



“ 2016 року Інститут світової політики (зараз їх експерти створили Центр «Нова Європа») виконав чудове дослідження «Досвід врегулювання конфліктів у світі. Уроки для України». Я з ним ознайомився 2019-го, перед поїзкою президента Зеленського на саміт «нормандської четвірки» до Парижа. І сьогодні, коли президент каже, що спочатку – контроль над кордоном, а потім – уже вибори (…), він посилається саме на це дослідження.

Олександр Резніков
Міністр з питань реінтеграції тимчасово окупованих територій України

● The interview of **Oleksiy Reznikov**, Deputy Prime Minister, Minister for Reintegration of the Temporarily Occupied Territories of Ukraine for «Dzerkalo Tyzhnia»

Міністерство закордонних справ України / MFA of Ukraine
20 грудня 2020 р. о 14:00

Dmytro Kuleba: «Ми знаємо, куди ведемо країну — на захід, назад в європейський політичний, правовий та культурний простір. Для цього ми використовуємо не лише відомі всім усталені формати як-от інтеграцію до ЄС і НАТО.

У цьому році ми створили Люблінський трикутник. Будемо створювати нові додаткові мережива, щоб влітати Україну ще тісніше в європейський контекст».

Цього тижня міністр закордонних справ України взяв участь у стратегічній дискусії «Дипломатія 2021: пріоритети влади, очікування суспільства», яку організував Центр «Нова Європа» / New Europe Center.

Повністю виступ міністра та трансляцію заходу можна переглянути за посиланням: <http://bit.ly/2Kk6YkE>



● Ministry of Foreign Affairs of Ukraine



● **Oleksiy Reznikov** takes part in the discussion from the New Europe Center «Transnistrian model for Donbas: the best of the worst?»

Україна і світ. Що розповідає західним інвесторам Юлія Мендель?

Не виправдовуватися, а розповісти

Найбільше у світі про Україну відомо те, що на території держави відбувається війна з Росією. Також поширеним є уявлення як про бідну країну, яка потерпає від безробіття. На цьому зауважила Юлія Мендель, посилаючись на результати дослідження Центру «Нова Європа».

Відтак, за її словами, поширення інформації про Україну має відбуватися за принципом: «Не виправдовуємося, а розповідаємо, якою Україна є насправді».

● The interview of **Iuliia Mendel**, the Spokesperson to the President of Ukraine for «Radio Svoboda»

Olga Stefanishyna @StefanishynaO · 25 вер.
Congrats to @NEC_Ukraine with the 2nd edition of "Euromap of Ukraine" report. Pleased to know that all Ukrainian regions have demonstrated significant progress. Better understanding of European integration process on the local level is essential for our successful transformation



● **Olga Stefanishyna**, Deputy Prime Minister for European and Euro-Atlantic Integration of Ukraine

Etienne de Poncins @EdePoncins · 18 лист. 2020
interesting and vivid discussion this morning with @NEC_Ukraine and @EmineDzheppar on Ukraine's perception in the EU. Let's continue and strengthen the dialogue to work together to change these feelings for the best, Ukraine deserves it! @MFA_Ukraine @OmelchenkoVadym



● **Etienne de Poncins**, Ambassador of France to Ukraine

Katarina Mathernova @kmathernova · 24 ж.
Participating in great conference on local self-government in timely after local elections – happy to see benefits of #EU support and enthusiasm of newly elected mayors for further cooperation! Thanks @Kubiliusa @NEC_Ukraine and ANTS for getting us together



● **Katarina Mathernova**, Deputy Director General at DG Neighbourhood and Enlargement Negotiations (DG NEAR), European Commission

Ministry of Foreign Affairs of Ukraine

Міністерство закордонних справ України / MFA of Ukraine
4 жовт.

Євгеній Єнін: «Головний критерій м'якої сили України - демократія та успішні реформи. Інвестиції придуть туди, де є комфортні умови ведення бізнесу!»

Сьогодні заступник міністра закордонних справ України Євгеній Єнін взяв участь у публічній дискусії «М'яка сила» України в регіоні. Що змінилось за президентства Володимира Зеленського? Кейси Білорусі, Грузії, Молдови, Казахстану та Росії».

В рамках заходу організатори Центр «Нова Європа» / New Europe Center презентували відповідне дослідження. Учасники ж мали можливість обговорити те, яким сьогодні є потенціал м'якої сили України на пострадянському просторі та чи посилює він за останній рік.

“

Головний критерій м'якої сили України - демократія та успішні реформи! Інвестиції придуть туди, де є комфортні умови ведення бізнесу!

Євгеній Єнін
Заступник міністра закордонних справ



Посольство Німеччини @GermanyinUA · 16 груд. 2020
«88% українців, опитаних @NEC_Ukraine, вважають поглиблення відносин з 🇩🇪 дуже важливим. Який обнадійливий результат! Я рада подальшій співпраці з 🇩🇪 у продовженні курсу реформ в 2021 році», - зазначила @AnkaFeldhusen. #UADiplomacy2021 @DmytroKuleba

Ministry of the Federal Republic of Germany

Emine Dzheppar разом з **Alyona Getmanchuk** та ще 6 ...
18 листопада о 17:12

Сьогодні взяла участь у заході Центру "Нова Європа", під час якого презентували результати опитування на тему «Як сприймають Україну в країнах ЄС», яке провели у Франції 🇫🇷, Німеччині 🇩🇪, Італії 🇮🇹 та Польщі 🇵🇱.

Для Міністерства закордонних справ України / MFA of Ukraine це дослідження є важливим джерелом інсайтів та інформації, що будуть враховані у Стратегії публічної дипломатії, над якою ми зараз працюємо!

● **Emine Dzheppar**, First Deputy Minister for Foreign Affairs of Ukraine

Yehor Bozhok @YehorBozhok · 21 лип.
Ви ретайтували
Гарний бізнес-план #Україна-#НАТО на тактичну перспективу, який разом з національною доповіддю «Євратлантичний вектор України» від Національної академії наук є завершеним науковим дорожчим указом для влади. Дякую @getmalyna за чудову роботу.

Policy Brief
Україна-НАТО. Що після посиленого партнерства?

● **Yehor Bozhok**, Deputy Minister for Foreign Affairs of Ukraine

Андрій Буквич Дякую команді Центр "Нова Європа" / New Europe Center за озброєння держслужбовців якісною глибокою аналітикою!
Підобавтесь · Відповісти · 2 тиж. · 4

Alyona Getmanchuk Андрій Буквич Дякую, що озброюєтесь)))
Підобавтесь · Відповісти · 2 тиж. · 2

Mykola Siruk Well done!!!!
Підобавтесь · Відповісти · 2 тиж. · 2

Oleksandr Sushko Ознайомився з дослідженням, молодці!
Підобавтесь · Відповісти · 2 тиж. · 3

Hanna Horpko відповіла · 3 відповіді

Katja Smaglyi Неймовірна якісна робота! Молодці, Нова Європа!
Підобавтесь · Відповісти · 2 тиж. · 5

Alyona Getmanchuk відповідає · 1 відповідь

Daria Gaidai Потужно вийшло. Працюємо тепер з областями
Підобавтесь · Відповісти · 2 тиж. · 2


Вячеслав Баранник відповів · 2 відповіді

● **Andrii Bukvych**, General Director of the Directorate for Foreign Policy; **Mykola Siruk**, the Head of international section daily «The Day»; **Oleksandr Sushko**, Executive Director at the International Renaissance Foundation (IRF); **Kateryna Smaglyi**, Head of the International Cooperation Division at Diplomatic Academy of Ukraine; **Daria Gaidai**, Advisor to the Deputy PM for European and Euro-Atlantic Integration of Ukraine

Embassy of Ukraine in the USA / Посольство України в США
7 год · 0

Ukrainian Antonov cargo planes, the biggest in the world, are currently delivering vital anti-coronavirus medical supplies to different countries from China to NATO member countries, including the US
<https://atlanticcouncil.org/blogs/ukrainealert/coronavirus-pandemic-ukraine-flies-to-the-rescue/>

#Mriya #Ruslan



● Embassy of Ukraine in the USA about the article of **Alyona Getmanchuk** «A dream and NATO»

Урядовий офіс координації європейської та євроатлантичної інтеграції
17 грудня о 15:45

Вступ України в Європейський Союз підтримують більшість українців.

Про це свідчить дослідження Центр "Нова Європа" / New Europe Center.

Загалом 66,63% опитаних українців хочуть, щоб країна була членом ЄС, при цьому 48,4... Показати більше...

Більшість українців підтримують інтеграцію України до ЄС і НАТО

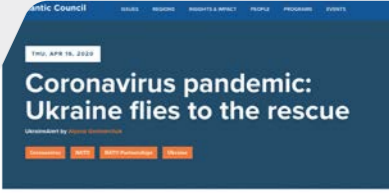


● Government Office for Coordination on European and Euro-Atlantic Integration

NEW EUROPE CENTER IN 2020 IN NUMBERS

34 We organized **events** with the participation of governmental and parliamentary representatives, foreign officials, experts and diplomats

30 The center prepared **studies and analytical materials**



More than **500** mentions of events and analysis of the New Europe Center in the media



31 Analysts of the center delivered speeches at **public events** of our partners in Ukraine and abroad



ANALYTICS, EVENTS AND INITIATIVES

STRENGTHENING UKRAINE'S FOREIGN AND SECURITY POLICY

CONFLICT RESOLUTION

1



Analysts of the New Europe Center focused much of their efforts on elaborating documents that would be useful for representatives of relevant authorities in countering Russia's aggressive policy. In particular, an extensive prognostic study entitled **Scenarios for the Conflict Settlement in Donbas** was prepared. Analysts continued to monitor the situation around the Transnistrian settlement (as shown by a policy brief **Transnistrian Scenario for Donbas** by Senior Research Fellow Leo Litra). Associate Analyst Kateryna Zarembo prepared a study entitled **European Donbas: How to Talk about European Integration in Donetsk and Luhansk Regions**.

EURO-ATLANTIC INTEGRATION

2



The year of 2020 can to some extent be called the year of NATO in the work of the New Europe Center's analysts. As an example, Alyona Getmanchuk prepared a policy brief called **Ukraine-NATO. What's Next after Enhanced Partnership?** Researchers have also analyzed draft laws related to Euro-Atlantic integration. These activities reached their crescendo in the preparation of a unique Ukrainian-Georgian analytical document with relevant recommendations within the **NATO Reflection Process**. The ideas of the New Europe Center were taken into account in the elaboration of the final recommendations drafted by experts invited by the NATO Secretary-General.

Офіс Віцепрем'єрки з питань європейської та євроатлантичної інтеграції
25 листопада о 16:17

Ольга Стефанішина взяла участь у публічній дискусії Центр "Нова Європа" / New Europe Center на тему: «Україна-НАТО. Партнерство розширених можливостей: що далі?».

Декілька основних тез із виступу Віцепрем'єрки

З часів Революції Гідності ми значно вдосконалили і розвинули наше співробітництво з НАТО, що врешті-решт і дозволило Україні отримати статус партнера з розширеними можливостями (EOP). Це має активізувати реформу сектору безпеки і оборони, розширення участі Укр...



EUROPEAN INTEGRATION

As a fundamental foreign policy area, European integration has always been a priority in the analytical work of the New Europe Center. Leo Litra, Senior Research Fellow, prepared a number of papers on the topic of the Eastern Partnership and cooperation between Ukraine and the European Union. In particular, the analyst co-authored a report



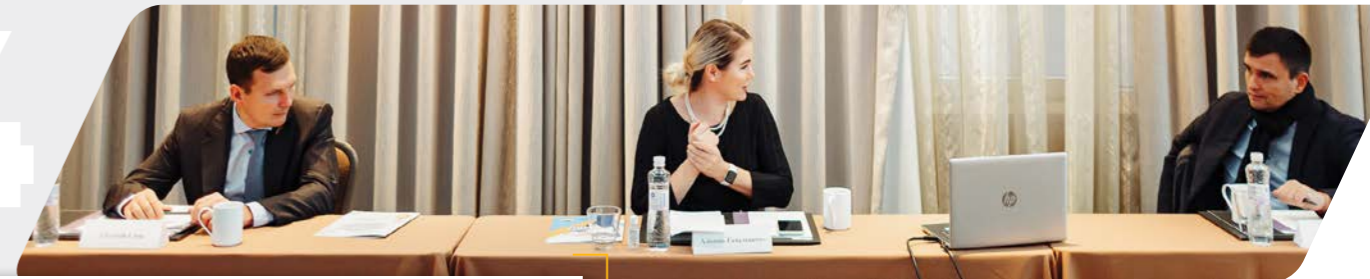
3

Post-2020 Eastern Partnership Deliverables for the three EU Associated countries – Georgia, Republic of Moldova and Ukraine a result of joint teamwork of 37 researchers from think tanks in the EU, Georgia, Moldova and Ukraine, and co-authored a study dubbed **Reviving the Eastern Partnership** as a follow-up to four workshops in Chişinău, Kyiv, Tbilisi and Brussels in 2019.



U.S. ELECTION

4



Eugene Enin разом з Alyona Getmanchuk та ще 3.
35 хв

На запрошення Центру «Нова Європа» обговорили вплив результатів парламентських та президентських виборів в США на подальший розвиток українсько-американських відносин, а також на безпеку ситуацію в Європі.

Незалежно від результатів виборів в США Україна розвиватиме активну співпрацю з представниками обох ключових політичних партій!!!

Цінуємо двопартійну підтримку України в США, водночас, за жодних умов не розглядаємо її як даність, працюємо над її постійним посиленням!

Подяка Альоні Гетьманчук та всій команді «Нової Європи» за змістовні аналітичні матеріали та цікаву дискусію з одного з топових питань зовнішньої політики України!



● Eugene Enin, Deputy Foreign Minister at MFA of Ukraine

The New Europe Center attached particular attention to the election in the United States. Director Alyona Hetmanchuk prepared a series of analytical documents on Ukrainian-American cooperation. Specifically, she was the author of in-depth analytical portraits **Ukrainian Profile of Joe Biden and Donald Trump**. Thanks to the New Europe Center, Ukrainian diplomacy now has at its disposal detailed recommendations on Ukraine's cooperation with the Biden administration. In turn, American partners received the **Transatlantic Ambition** policy memo with Ukraine's expectations from Biden's presidency.



5

GERMAN TRACK



The New Europe Center has traditionally followed developments in Ukrainian-German relations. A unique analysis of the expectations of the Ukrainian and German authorities regarding cooperation prospects was prepared jointly with the Berlin-based Institute for European Politics. A separate policy brief was dedicated to the suspension of the construction of the Russian-led Nord Stream-2 gas pipeline. In 2020, there took place five working Ukrainian-German breakfasts, where Ukrainian experts had an opportunity to communicate informally with German speakers specializing in the field.

6

ASIAN STRATEGY

Analysts of the New Europe Center formed part of the working group of the Ministry of Foreign Affairs of Ukraine on the preparation of the Asian strategy. Within the scope of this activity, the center's analytical team prepared recommendations on the potential risks of cooperation with China for Ukraine's relations with the EU, the U.S. and NATO as well as relevant analysis and recommendations on the development of bilateral relations between Ukraine and Japan.



7

BILATERAL RELATIONS AND BEYOND



Analysts of the New Europe Center also did not ignore other issues related to Ukraine's foreign policy and therefore of interest to Ukrainian diplomats. The cooperation between Ukraine and **Poland** remained an important area of the New Europe Center's analytical work. Our researchers also prepared analytical documents on Ukraine's relations with **Belarus, Georgia, Slovakia**, etc.



8

CORONAVIRUS DIPLOMACY



The New Europe Center's analysts have also responded to the last year's key challenge, **the pandemic**, by drawing up policy briefs on coronavirus diplomacy and health care in the EU.

9

DIPLOMACY-2021

Together with the sociological company Info Sapiens, the New Europe Center analyzed public sentiment in Ukraine regarding foreign policy. The study resulted in determining the public assessment of the current foreign policy priorities and identifying the major diplomatic tasks in 2021. Dmytro Kuleba, Minister for Foreign Affairs of Ukraine, took part in the presentation of the study, at which he expressed his high appreciation of the analytical document of the New Europe Center.



● **Dmytro Kuleba**, Minister for Foreign Affairs of Ukraine



● **Sergiy Solodkyy**, First Deputy Director of the «New Europe Center»; **Petro Beshta**, Director General of Political directorate at MFA Ukraine



● **Vasyl Myroshnychenko**, Co-founder CFC Consulting; **Hanna Hopko**, the Chairwoman of the National Interests Advocacy Network «ANTS»; **Leonid Litra**, Senior Research Fellow; **Alyona Getmanchuk**, Director of the «New Europe Center»

1 COMMUNICATING UKRAINE'S EUROPEAN CHOICE AT THE REGIONAL LEVEL

THE EUROPEAN MAP OF UKRAINE-2

Analysts of the New Europe Center continued to advocate the first edition of the study **The European Map of Ukraine. Rating of European Integration of Regions**, prepared in cooperation with the Governmental Office for Coordination on European and Euro-Atlantic Integration. In order to raise awareness of Ukrainians about the benefits of European integration, our analysts held a public discussion in Zaporizhzhia and prepared two discussion notes on the European integration of Dnipropetrovsk and Zaporizhzhia regions.



The New Europe Center published the second edition of **The Euromap of Ukraine**, a one-of-a-kind rating of European integration of Ukraine's regions based on a thorough analysis of 50 indicators from nine areas. The study was presented in Kyiv and made available online in Zaporizhzhia and Kherson regions.



In conditions of the coronavirus pandemic, the New Europe Center drew up a separate case study, **The Euromap of Ukraine: Health Care**, which analyzes 23 health indicators. This study became part of the second edition of **The Euromap of Ukraine**.

Ви ретайгнули Alexander Markus @IPEV_Markus · 25 вер. Now taking part in presentation of #EuroMap2 of #Ukraine - measuring regional achievements in association process with the #EU - more important than ever, if looking at what is happening in neighboring countries currently #PartnerForSuccess with @StefanishynaO & @taraskachka



Alexander Markus, Chairman of the German-Ukrainian Chamber of Industry and Commerce



NEWEUROPE.ORG.UA
Український Детройт чи місто можливостей: як євроінтегрується Запоріжжя?

24 5 коментарів 1 поширення

Подобається Коментувати Поширити

Аскад Ашурбеков Крутий аналітичний матеріал! Дякую за можливість прийняти в цьому участь
Подобається · Відповісти · 11 тиж. 4

Tetiana Levoniuk Дякуємо за допомогу та чудовий відгук
Подобається · Відповісти · 11 тиж.

Артур Бойко Дякую за ваш візит та за те, що об'єктивно та зрозуміло показуєте сильні та слабкі сторони Запоріжжя. Сподіваюсь на співпрацю в майбутньому
Подобається · Відповісти · 11 тиж. 3

Marianna Fakhurdinova Дякуємо і Вам! Навзаєм
Подобається · Відповісти · 11 тиж. 1

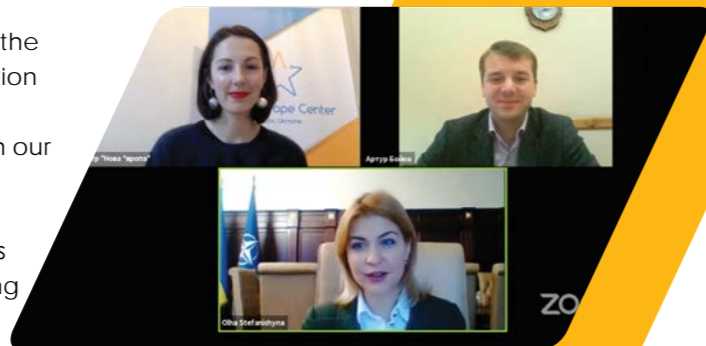
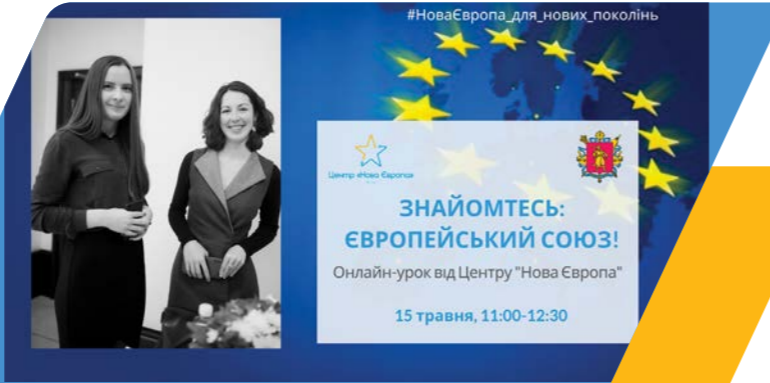
Tetiana Levoniuk Вам дякуємо! Будемо раді співпраці у майбутньому
Подобається · Відповісти · 11 тиж. 1

Artur Boyko, Head of the Department for External Relations and Foreign Economic Activity of the Regional State Administration
Askad Ashurbekov, political expert, sociologist

2 COOPERATION WITH REGIONS

At the request of the Zaporizhzhia Regional State Administration, analysts Tetiana Levoniuk and Marianna Fakhurdinova conducted **online lessons** for schoolchildren in the region devoted to the European Union and NATO. It is worth noting that the cooperation with the representatives of the administration is constant, as evidenced by four events held over the year through our combined effort.

The New Europe Center's analysts are closely involved in the opening of regional offices for European integration: Sergiy Solodkyy and Tetiana Levoniuk took part in the meeting opening the first Regional Office of European Integration in **Kherson** and **Dnipro**, organized by the Office of the Deputy Prime Minister for European and Euro-Atlantic Integration of Ukraine in cooperation with relevant regional state organization.



COMMUNICATING UKRAINE COMMUNICATION IN THE EU AND THE U.S.

1 CONDUCTING RESEARCH ON RELEVANT TOPICS AND THEIR COMMUNICATION OVERSEAS



● **Etienne de Poncins, Ambassador of France to Ukraine**



● **Emine Dzheppar, First Deputy Minister for Foreign Affairs of Ukraine**

- With a view to gaining an insight into the European sentiment towards Ukraine, the New Europe Center conducted a public opinion poll in France, Germany, Italy and Poland called **What Is Ukraine's Perception in the EU?** The presentation of the study in November this year was attended by **Emine Dzaparova**, First Deputy Minister for Foreign Affairs of Ukraine, **Etienne de Poncins**, Ambassador of France to Ukraine, heads of Ukrainian embassies in Germany, Poland and Italy and foreign journalists. The study sparked a wide public attention in Ukraine and was also covered by foreign journalists and the media as well as Ukrainian embassies in Europe.

3

DECENTRALIZATION AND EUROPEAN INTEGRATION

Decentralization is considered one of the most successful reforms in Ukraine, but the question remains whether there is there a link between European integration and decentralization. This is exactly the issue the New Europe Center's analysts addressed in a study prepared in partnership with the Center for East European and International Studies (ZOiS, Germany). The latter is premised on analytical notes prepared by regional analysts from different parts of Ukraine, including Kharkiv, Odesa, Lviv, Poltava, Sumy and Donetsk regions.



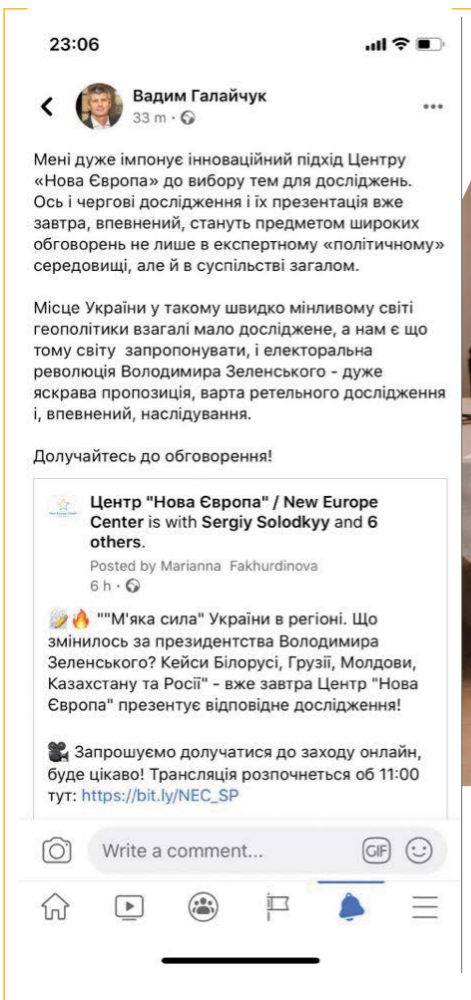
● **Andrij Melnyk, Ukraine's Ambassador to Germany**



● **Fabrice Deprez, correspondent for French daily "La Croix"**



● **Andrii Bukvych**, Director-General of the Foreign Policy Directorate of the Office of the President of Ukraine



● **Vadym Halaichuk**, First Deputy Chairman of the Verkhovna Rada Committee on the EU Integration of Ukraine



- The New Europe Center analyzed whether Zelensky's presidency had become an element of Ukraine's soft power in five post-Soviet countries in a large-scale innovative study entitled **Ukraine's Regional "Soft Power". Changes during the Presidency of Volodymyr Zelenskyy. Case Studies of Belarus, Georgia, Moldova, Kazakhstan and Russia**. The presentation of the study was attended by **Yevhen Yenin**, Deputy Minister for Foreign Affairs of Ukraine, **Andrii Bukvych**, Director-General of the Foreign Policy Directorate of the Office of the President of Ukraine, and **Vadym Halaichuk**, First Deputy Chairman of the Verkhovna Rada Committee on the EU Integration of Ukraine. The study was translated into English and Russian and circulated among experts from Belarus, Georgia, Moldova, Kazakhstan and Russia.

2

COOPERATING WITH FOREIGN THINK TANKS



● The joint event organized by the «New Europe Center» and The German Marshall Fund (GMF, the USA)

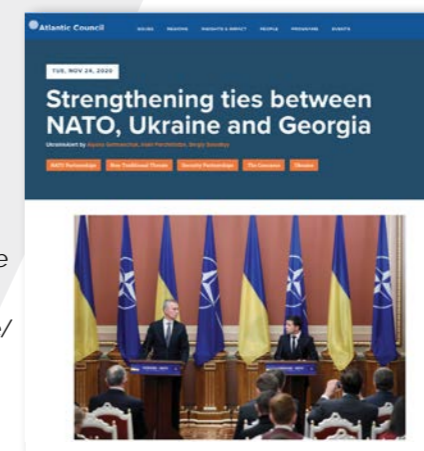
- In 2020, the materials of our experts were in especially high demand in foreign think tanks. At the request of the IEP (Germany), the DGAP (Germany), the Ifri (France), the ISPI (Italy) and Polis180 (Germany), the New Europe Center's analysts, as invited experts, conducted research and wrote articles that were published on the websites of these centers of excellence.
- In 2020, our experts authored joint studies with analysts from the ZOis (Germany), the EU ISS (France), the IEP (Germany) and the GISS (Georgia). The New Europe Center organized a number of joint events with such well-known foreign partners as Chatham House, Atlantic Council (USA), the GMF (USA), the IEP (Germany), the IFRI (France) and the ZOis (Germany).
- In 2020, the think tanks LibMod (Berlin) and EuroCreative (Paris) published several materials from the book **New Europe** on their websites. The collection of essays by intellectuals was initiated by the New Europe Center and published by the Old Lion Publishing House in 2018.
- The New Europe Center cooperates on a permanent basis with leading foreign analysts within the framework of the regular column of our center **New Europe Wonders**, which presents the opinions of experts on topical issues of Ukraine's foreign policy. In 2020, **38 leading foreign experts** were involved in **6 such surveys**.



3

FOREIGN MEDIA

The New Europe Center's analysts are also active in giving comments on current events in the world and Ukraine to foreign media, thus contributing to the dissemination of truthful information about Ukraine abroad. This year, the materials of our analysts were published by *The New York Times*, *Atlantic Council*, the *BBC*, *Deutsche Welle*, *Foreign Policy*, *POLITICO Europe*, *Radio Free Europe/Radio Liberty*, *BuzzFeedNews*, *Radio Europa Liberă Moldova*, *Le Courier D'Europe Centrale*, *Le Courier des Balkans*, etc.



TRUST-BASED FORMATS

The New Europe Center has become a platform for a trust-based dialogue between the authorities and foreign policy analysts. The center organized regular events in an “off-the-record” format, attended by Ukrainian and foreign ministers, advisers to heads of state and representatives of parliaments.



● **Dmytro Kuleba**



1 NEW EUROPE CLUBS

Last year, our center organized three New Europe Clubs with distinguished guests: **Dmytro Kuleba**, Minister for Foreign Affairs of Ukraine, **Olha Stefanishyna**, Deputy Prime Minister for European and Euro-Atlantic Integration of Ukraine, and **Ihor Zhovkva**, Deputy Head of the Office of the President of Ukraine.

These events became a unique opportunity for representatives of the government, the parliament and a number of key embassies as well as for Ukrainian foreign and security policy experts and journalists to compare notes and discuss Ukraine's most pressing foreign policy issues in an informal atmosphere.

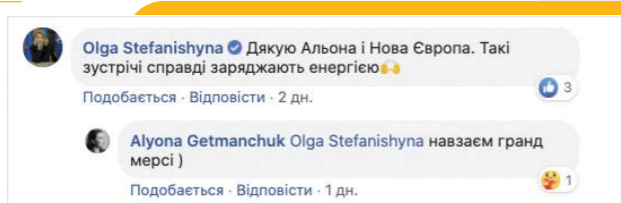


● **Olga Stefanishyna**

● **Ihor Zhovkva**



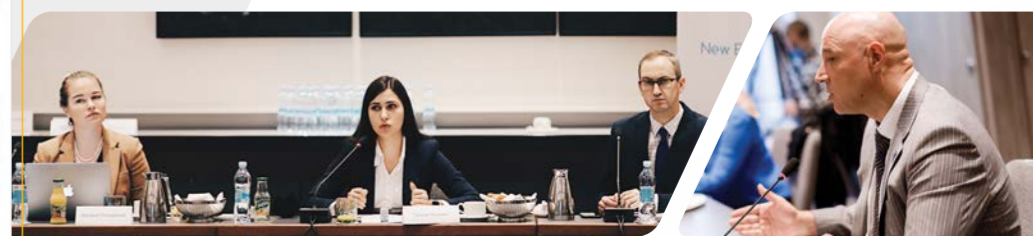
● *Embassy of France in Ukraine*



● *Germany Breakfast Debates are organized in partnership with the Institute of the European Politics (Berlin) under the patronage of the German Ambassador Anka Feldhusen*

2 GERMAN BREAKFASTS IN UKRAINE

As part of the **German Ukrainian Researchers Network (GURN)** project, the New Europe Center organized five German breakfasts — unique closed meetings for discussing the views of German experts and decision-makers on events in Ukraine and Germany and forging a professional dialogue between experts from both countries.



● **Alyona Getmanchuk, Halyna Yanchenko, Sergiy Solodkyy**

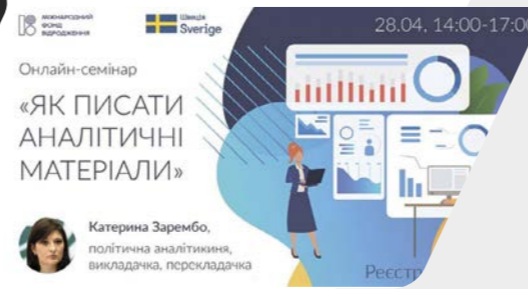
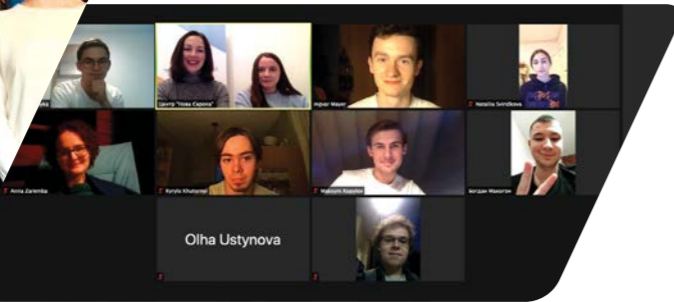
● **Alexander Markus**

The events were attended by, in particular, **Matthias Lüttenberg**, Head of the Department for Eastern and South-Eastern Europe at the German Federal Chancellor's Office, **Oleksii Reznikov**, Deputy Prime Minister, Minister for Reintegration of the Temporarily Occupied Territories of Ukraine, **Omid Nouripour**, Chairman of the German-Ukrainian Parliamentary Friendship Group, **Halyna Yanchenko**, Co-Chair of the Group for Interparliamentary Relations with the Federal Republic of Germany in the Verkhovna Rada of Ukraine, **Alexander Marcus**, Chairman of the German-Ukrainian Chamber of Industry and Commerce, **Robert Kirchner**, Deputy Head of the German Advisory Group at Berlin Economics).

INSTITUTIONAL DEVELOPMENT

1 #NEWEUROPE_TEACHES

Analysts of the New Europe Center conduct **trainings on writing analytical materials** within the framework of a program devised by the International Renaissance Foundation. For example, Associate Analyst of the Center Kateryna Zarembo conducted an online seminar **How to Write Analytical Materials** and, together with **Maxim Yakovliev**, an online seminar Analytics for Beginners.



- The New Europe Center organizes and participates in events for students of higher educational establishments. In particular, Alyona Hetmanchuk delivered a lecture **Proactive International Analytics: Defending the National Interests of Ukraine** upon the invitation of Hennadii Udovenko Diplomatic Academy of Ukraine. Tetiana Levoniuk and Marianna Fakhurdinova communicated with students of Kyiv Mohyla Academy as part of a discussion **Analytical Centers: Everything You Wanted to Know**.
- At the invitation of the Zaporizhzhia Regional State Administration, analysts of the New Europe Center conducted two online lessons for high-school

students **Meet the European Union!** and **NATO-Ukraine: Complicated Stuff in Simple Words**.

- Analysts of the New Europe Center also share their expertise in communications and the institutional development of think tanks. In 2020, Marianna Fakhurdinova gave a lecture **How to Find Your Target Audience and Communication Channels** at a Communication in Advocacy School of the Center for Democracy and Rule of Law and Kateryna Zarembo conducted a workshop **Monitoring and Evaluation for Think Tanks: Impact Assessment**.



2 INTERNSHIP AT THE NEW EUROPE CENTER

The New Europe Center actively involves to its activities the younger generation of analysts from both Ukraine and abroad. Despite the coronavirus pandemic, Artem Khalimovskiy (Kyiv Mohyla Academy), Anastasia Mitasova (Kyiv Mohyla Academy) and Maryna Burska (Kyiv Mohyla Academy) attended internships at the center thanks to online formats.



3 #NEWEUROPE_LEARNS

Not only does the New Europe Center share its experience, but the representatives of our center also constantly improve their skills in various fields. Specifically, Tetiana Levoniuk participated in the international winter school **How to Avoid Becoming a Pseudo Researcher? The Craft of Political Analysis**, which took place in Poland on January 27–31. In turn, Marianna Fakhurdinova took part in a training called **Fundamentals of Effective Communication: How Think Tanks Become Visible**, organized by the International Renaissance Foundation.

4 STABLE COOPERATION WITH UKRAINIAN PARTNERS

Analysts of the New Europe Center took part in and were co-organizers of events of other Ukrainian organizations. Among the partners of the New Europe Center, there are National Interests Advocacy Network ANTS, the Foreign Policy Council "Ukrainian Prism," the Ukrainian Institute, the Razumkov Center, Ilko Kucheriv Democratic Initiatives Foundation, Anticorruption Action Center and others.



COMMUNICATIVE CAPACITIES

1 USING VARIOUS COMMUNICATION CHANNELS



New Europe uses the following communication channels: **Facebook, Twitter, Youtube, website.**

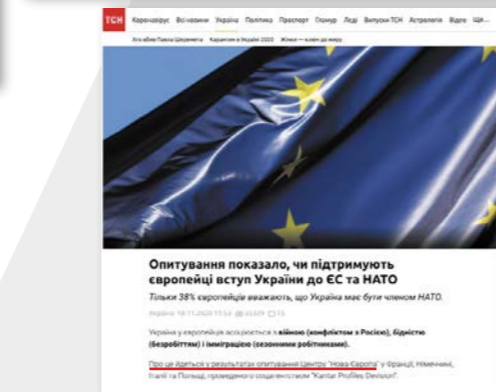
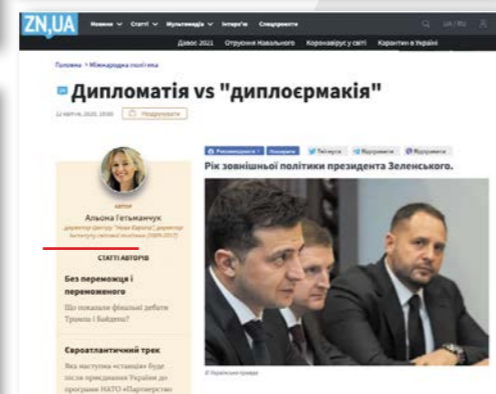
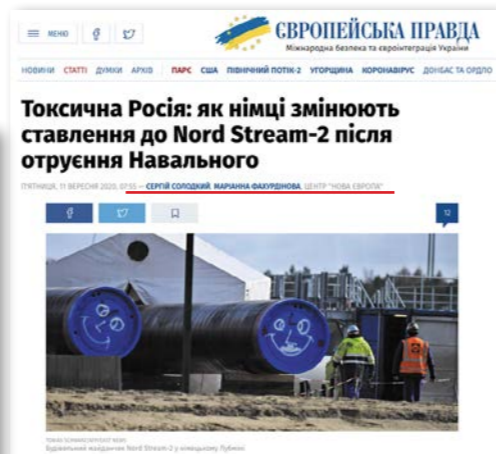
We prepare monthly **newsletters** describing the events, research and publications of our center's experts published on social networks and sent to our partners.

The New Europe Center also communicates in various **Ukrainian and foreign media**. Last year, the materials and comments of our experts appeared in the following renowned foreign publications: *The New York Times, Atlantic Council, the BBC, Deutsche Welle, Foreign Policy, POLITICO Europe, Radio Free Europe/Radio Liberty, BuzzFeedNews, Radio Europa Liberă Moldova, Le Courier D'Europe Centrale, Le Courier des Balkans, etc.*

Among the traditional Ukrainian partners of our center, there are *Yevropeiska Pravda, Ukrainska Pravda, TSN, BBC Ukraine, Den, Siohodni, Radio Liberty, Mirror of the Week, Hromadske Radio, News of Donbass, LIGA.NET, Business Ukraine, NV, Suspilne.UA*



Alyona Getmanchuk, the director of the Kyiv-based think tank New Europe Center, was cautious about whether Kozak's appointment represents a change in substance for the Kremlin's Ukraine policy. "It's still Putin directing strategy toward Ukraine, that's why we shouldn't exaggerate Kozak's role," she said. "Maybe it will lead to a less toxic atmosphere for negotiations, but I wouldn't expect much of a change in strategy, just a more sophisticated approach."



2 GAINING MOMENTUM

The number of people who follow the pages of the New Europe Center on social networks is constantly growing. In 2020, the number of likes on the center's Facebook page increased by 50 percent. The New Europe Center's posts on social networks and on the website reached about 1.1 million people in a year.



1.1 million people in a year on social networks



more than **50 materials** for the media (articles, op-eds)

150 interviews and comments for Ukrainian and foreign media

1.2 million people The total coverage of the population with the mass media



The media mentioned the center's products more than **500 times** over the past year.

During 2020, our analysts prepared more than 50 materials for the media (articles, op-eds). Representatives of the center also gave almost 150 interviews and comments for Ukrainian and foreign media outlets. Over the past year, the media mentioned the center's products more than 500 times over the past year. The total coverage of the population with the center's publications in the mass media stands at about 1.2 million people.



3 VISUALIZING RESEARCH FINDINGS

In order to better disseminate its analytics among various audiences, the New Europe Center prepares **infographics**, where it presents the basic ideas of in-depth research in a simplified form. Research findings are visualized for greater clarity and intelligibility of materials.



4 SHARING KNOWLEDGE

The New Europe Center not only develops its own communicative capacities but also gladly shares knowledge and experience with other organizations. At the invitation of the Center for Democracy and Rule of Law (CEDEM), in September this year, Marianna Fakhurdinova, Communications Manager of the New Europe Center, conducted a training titled **How to Find Your Target Audience and Communication Channels** at a three-day Communication in Advocacy School.



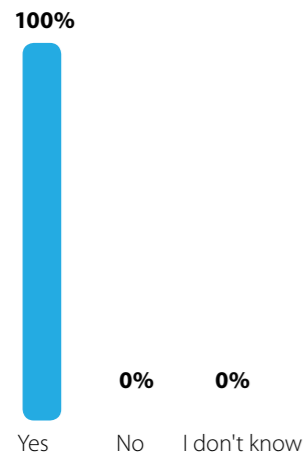
PARTNERS SURVEY

THE MISSION OF THE NEW EUROPE CENTER IS RELEVANT:



Respondents unanimously — **100%** — mentioned the relevance of the NEC mission and its strategic priorities.

THE NEW EUROPE CENTER'S STRATEGIC PRIORITIES MEET THE CHALLENGES FACING UKRAINE TODAY:

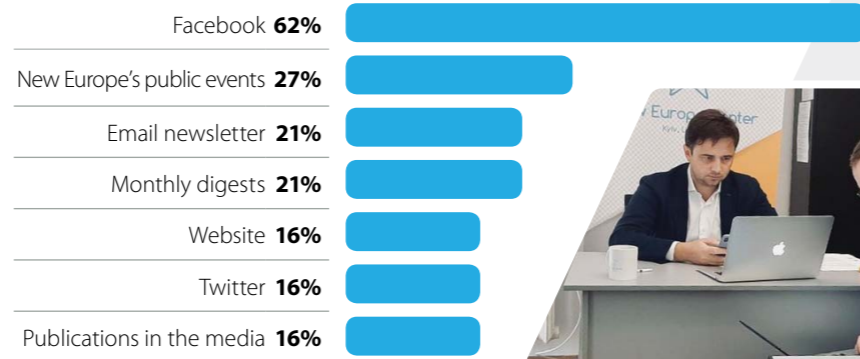


The partners of the New Europe Center highly appreciate the independence, reputation and quality of our experts' research. This is evidenced by the results of a survey of the center among officials, Ukrainian and foreign experts, diplomats, donors, journalists and public figures. A total of 105 people took part in the survey.

All respondents, without exception, consider the mission and priorities of the center to be relevant in the context of the challenges facing modern Ukraine. **99 percent** of respondents stated they had either a high or very high level of trust in our team.

According to our partners, in 2021, the New Europe Center should focus on developing recommendations to strengthen the effectiveness of Ukraine's foreign and security policy (73 percent). In addition, New Europe should continue working on an explanatory campaign abroad on the situation in Ukraine (60 percent).

MOST OFTEN, RESPONDENTS LEARN ABOUT THE EVENTS AND RESEARCH OF THE NEW EUROPE CENTER FROM THE FOLLOWING SOURCES:



LEVEL OF TRUST IN OUR TEAM:



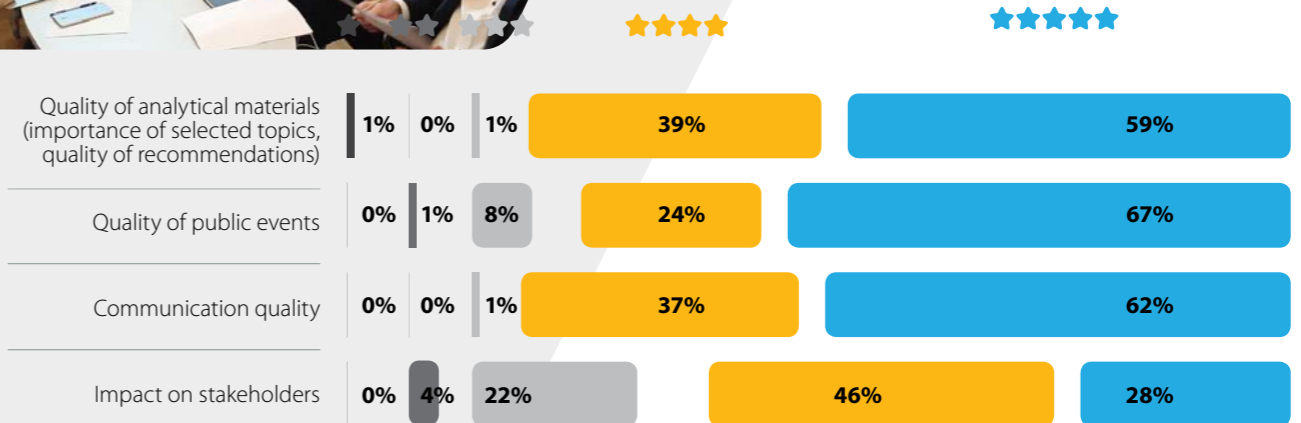
The survey demonstrated the high level of trust to the NEC team: **99% of respondents said they trusted us**, among whom 51% noted the "very high" level of trust.

IN 2021, THE NEW EUROPE CENTER SHOULD FOCUS ITS ACTIVITIES ON:

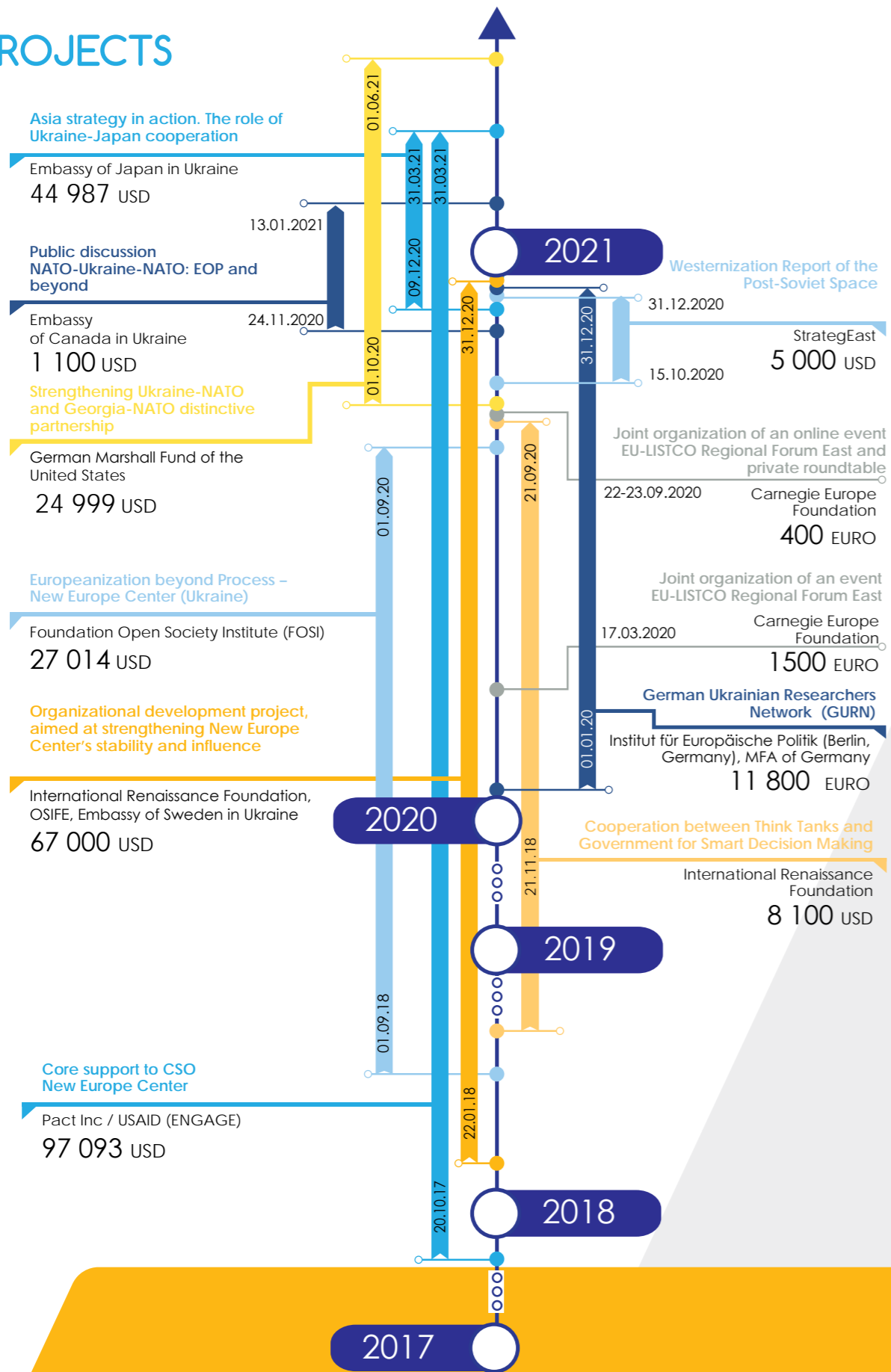
According to our partners, in 2021, the New Europe Center should focus on developing recommendations to strengthen the effectiveness of Ukraine's foreign and security policy (**73%**). In addition, New Europe should continue working on an explanatory campaign abroad on the situation in Ukraine. (**60%**).



PERFORMANCE ASSESSMENT OF THE NEW EUROPE CENTER'S ACTIVITIES (ON A FIVE-POINT SCALE):

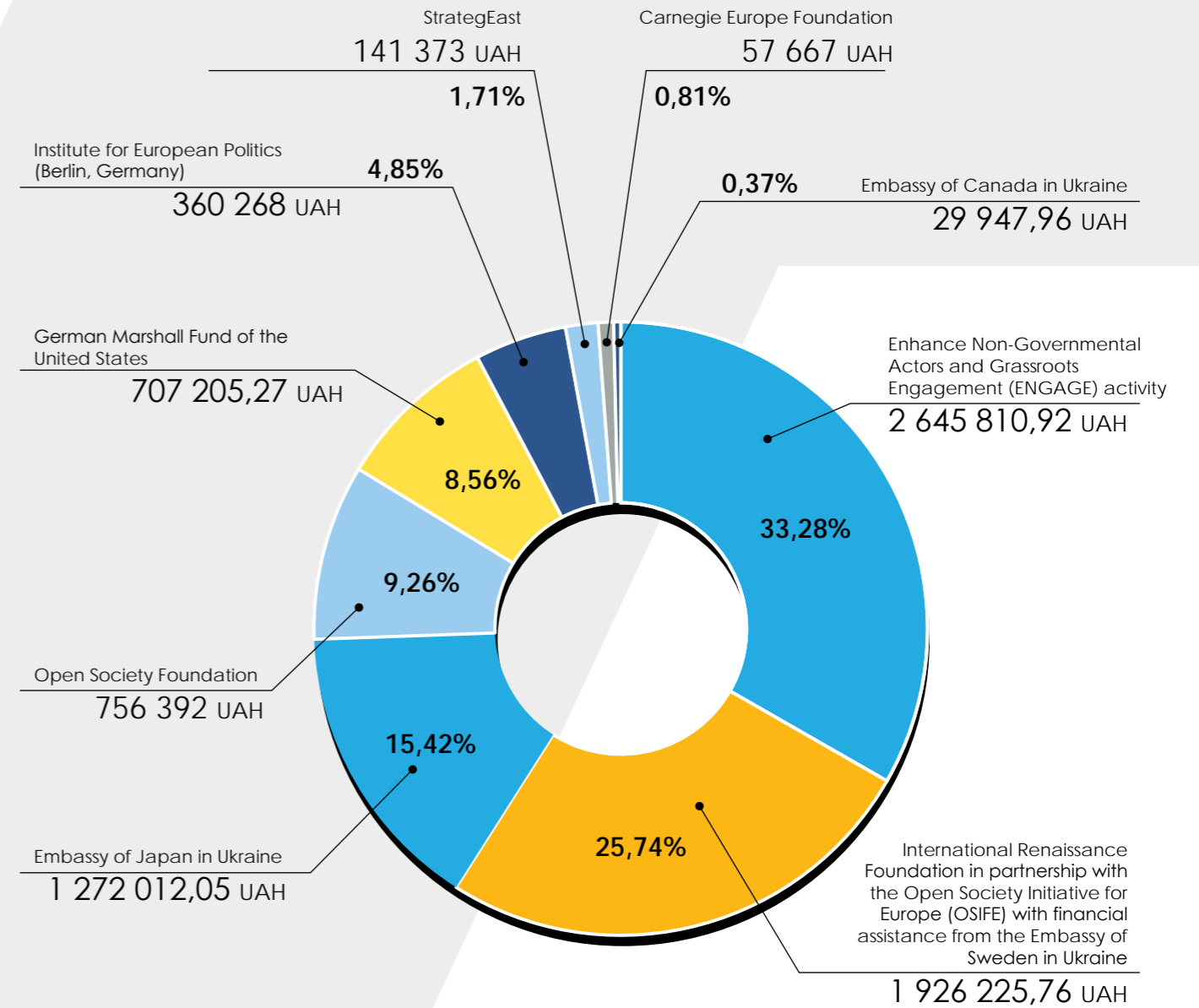


PROJECTS



FINANCIAL STATEMENT

BREAKDOWN OF FUNDS ACQUIRED IN 2020



In total, during 2020, the New Europe Center has acquired

7 896 901,96 UAH

PLANS FOR 2021

- 

Preparation and presentation of the Strategy of the New Europe Center for 2021—2023.
- 

Organization of the Ukraine-Japan Forum, preparation of a number of analytical materials.
- 

Assessment of the implementation of NATO standards in Ukraine.
- 

Deepened cooperation with German and French think tanks. Organization of joint events, preparation of analytical documents.
- 

Preparation of a study devoted to future cooperation between Ukraine and the European Union.
- 

Presentation of a study on Ukraine's lessons from countering Russia's hybrid warfare.
- 

Organization of events in regional centers on European integration.



OUR DONORS IN 2020



OUR PARTNERS

FOREIGN PARTNERS

- Atlantic Council (Washington)
- Carnegie Europe (Brussels)
- Chatham House (London)
- CIDOB (Barcelona)
- Eastern Partnership Civil Society Forum (EaP CSF)
- Embassy of Canada in Ukraine
- Embassy of the United Kingdom in Ukraine
- EUISS European Union Institute for Security Studies (Paris)
- EU Neighbourhood East Forum
- EuroCreative (Paris)
- European Council on Foreign Relations (ECFR) (London)
- European Institute for Politics and Reforms (IPRE) (Chişinău)

- EUROPEUM Institute for European Policy (Prague)
- Friedrich Ebert Stiftung in Ukraine (FES-Ukraine)
- Georgian Institute for Strategic Studies (GISS) (Tbilisi)
- German Council on Foreign Relations (DGAP) (Berlin)
- Institut français des relations internationales (IFRI) (Paris)
- Institut für Europäische Politik (Berlin) and the German Federal Foreign Office
- NATO Information and Documentation Center in Ukraine (NIDC)
- German Marshall Fund of the United States
- Zentrum für Osteuropa- und internationale Studien (ZOiS) (Berlin)
- Zentrum Liberale Moderne (Berlin)

UKRAINIAN PARTNERS

- Business Ukraine
- Info Sapiens
- Think twice UA
- Student Association of Political Scientists of Kyiv Mohyla Academy
- All-Ukrainian NGO "Association for Community Self-Organization Assistance"
- Day newspaper
- Civic Synergy
- Mirror of the Week
- Yevropeiska Pravda
- Internews-Ukraine
- Kuras Institute of Political and Ethnic Studies
- Verkhovna Rada Committee on Foreign Affairs
- National Interest Advocacy Network "ANTS"
- Ministry of Foreign Affairs of Ukraine

- Office of the Deputy Prime Minister for European and Euro-Atlantic Integration
- Foreign Policy Council "Ukrainian Prism"
- Reanimation Package of Reforms
- TSN
- Ukrainian Leadership Academy
- Ukrainian Institute
- Ukrainian Crisis Media Center
- Office for Foreign Affairs and Foreign Economic Activities of the Zaporizhzhia Regional State Administration
- Ilko Kucheriv Democratization Initiatives Foundation
- Center for Democracy and Rule of Law
- Anticorruption Action Center
- Razumkov Center





NEW EUROPE CENTER

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