

ANNUAL REPORT 2021



New Europe Center
Kyiv, Ukraine

2021

ANNUAL REPORT 2021



Table of Contents



ABOUT US	4
OUR MISSION	5
STRATEGIC PRIORITIES OF THE NEW EUROPE CENTER	5
WHO IS WHO IN THE NEW EUROPE CENTER	6
OUR ACHIEVEMENTS	8
THEY RECOMMEND US	10
NEW EUROPE CENTER IN 2021 IN NUMBERS	12
ANALYTICS, EVENTS AND INITIATIVES	14
INSTITUTIONAL DEVELOPMENT	24
COMMUNICATIVE CAPACITIES	26
PARTNERS SURVEY	28



ABOUT US



The New Europe Center was founded in 2017 as an independent think tank. The vision of the New Europe Center is as close as possible to the vision of the future of the Ukrainian state as seen by the majority of its citizens: Ukraine must be integrated into the European Union and NATO. Integration implies not so much formalized membership as adopting best standards and practices for Ukraine's effective belonging to the Euro-Atlantic value space.

For a long time in the analytical sector, the team of the New Europe Center managed to gain the recognition and trust not only of the Ukrainian expert community and decision-makers but also of the international diplomatic and expert community.



OUR MISSION

The mission of the New Europe Center is to conduct analytical research and project activities with a view to promoting European standards and practices in Ukraine as well as maintaining the support of public opinion leaders, EU and NATO officials for Ukraine's European and Euro-Atlantic prospects.

In our terms, "New Europe" is a Europe without fault lines; a Europe of which Ukraine must become an integral part. New Europe is a combination of efforts and initiatives that would serve for the prosperity of Ukraine, the region and the whole continent.



STRATEGIC PRIORITIES OF THE NEW EUROPE CENTER

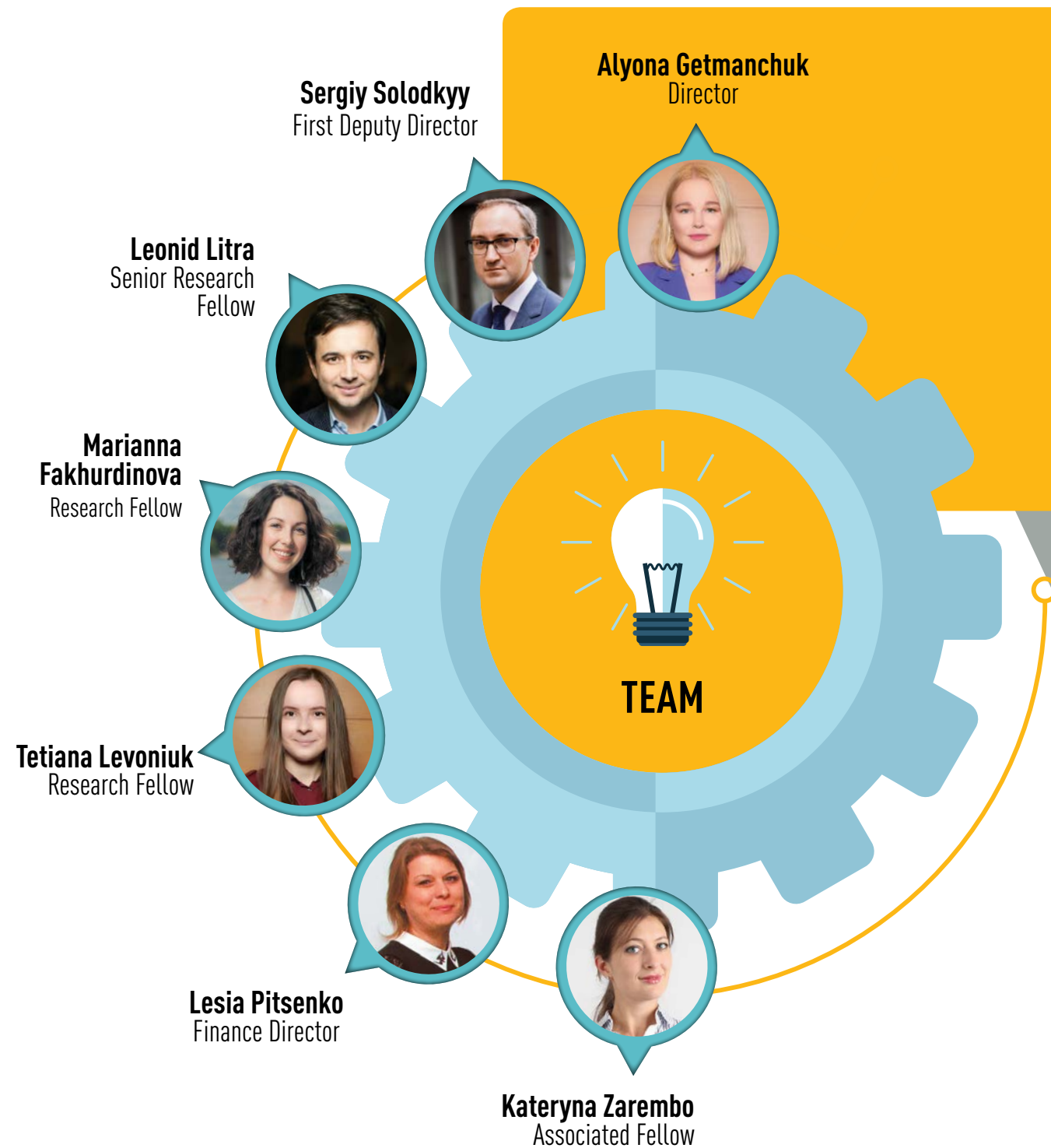
1 Enhancing the effectiveness of Ukraine's foreign and security policy through analytical materials and recommendations in line with the "New Europe."

2 Effectively and regularly communicating the advantages of Ukraine's European and Euro-Atlantic choice.

3 Increasing the level of interest of European countries and the United States in supporting Ukraine.



WHO IS WHO IN THE NEW EUROPE CENTER



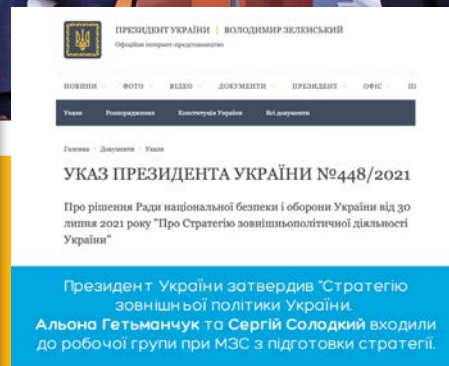
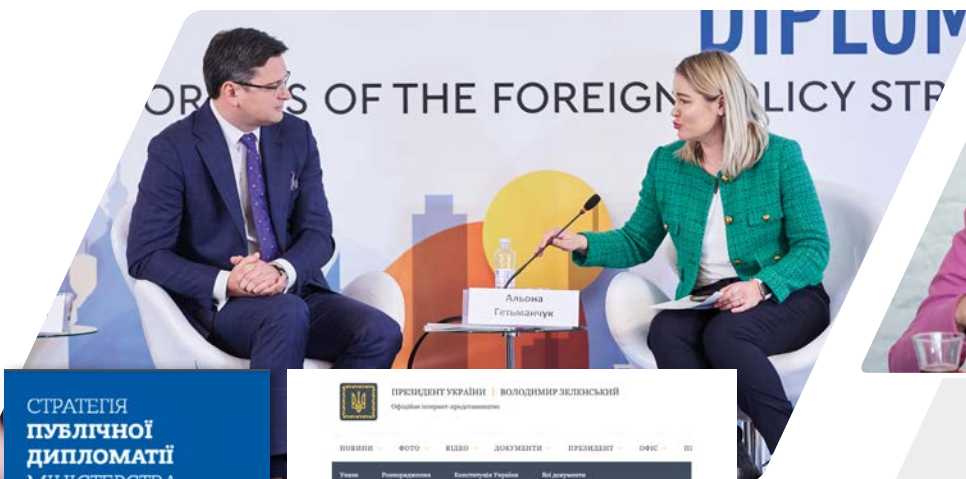
OUR ACHIEVEMENTS

NEW EUROPE CENTER IN NATIONAL STRATEGIZING

In 2021, during the preparation of the **Public Diplomacy Strategy of MFA Ukraine**, government officials used a study by the New Europe Center *"What is Ukraine's perception in the EU?"*, which was directly mentioned in the text of the document. The director of the Center Alyona Getmanchuk was invited to one of the rounds of strategic sessions, the achievements of which formed the basis of the Strategy.

In 2021, Alyona Getmanchuk, Director of the New Europe Center, and Sergiy Solodkyi, First Deputy Director, joined the working group at the Ministry of Foreign Affairs of Ukraine preparing a **Foreign Policy Strategy of Ukraine**. The Minister of Foreign Affairs of Ukraine Dmytro Kuleba presented the document for the first time at the event *"Diplomacy 2022"*, which was organized by the New Europe Center

AUTHOR OF THE IDEA TO CREATE AN ASSOCIATED TRIO



In its article on the results of the **4th Association Exchange Forum**, the leading Ukrainian media "European Pravda" acknowledged that the idea of creating an Associated Trio was first publicly covered by Leo Litra, Senior Research Fellow of the New Europe Center and colleagues Irakli Porchkidze and Iulian Groza in 2017 in the material on the Eastern Partnership.



GOVERNMENT TRUST



In cooperation with the Ministry of Foreign Affairs of Ukraine, the New Europe Center organized a briefing of the Minister for French journalists and the event *"Diplomacy 2022"*. Traditionally, the *"Euromap-3"* study was prepared in collaboration with the Government Office for Coordination on European and Euro-Atlantic Integration. Last year, **Dmytro Kuleba, Olga Stefanishyna, and Ihor Zhovkva** were frequent guests of the Center's events.



TRENDSETTER OF ANALYTICAL TOPICS

In 2021, the New Europe Center organized the first in 30 years International Forum on Ukrainian-Japanese relations and presented relevant research. The Center has also launched an unprecedented project aimed at identifying new elements of cooperation between Ukraine and the EU that would accelerate Ukraine's European integration movement. The New Europe Center has become a flagship think tank, which explores the successes and failures of Volodymyr

Zelensky's foreign policy - in 2021 the Center offered analytical articles for the second year, as well as the equator of his presidency.



MAKING THE HEADLINES

Last year, articles about the New Europe Center's research again appeared on the front covers of leading Ukrainian print media. In particular, in March 2021, *"The Ukrainian Week"* and *"Day"* wrote capacious articles on Ukrainian-Japanese relations following the results of the Ukrainian-Japanese Forum organized by the New Europe Center.



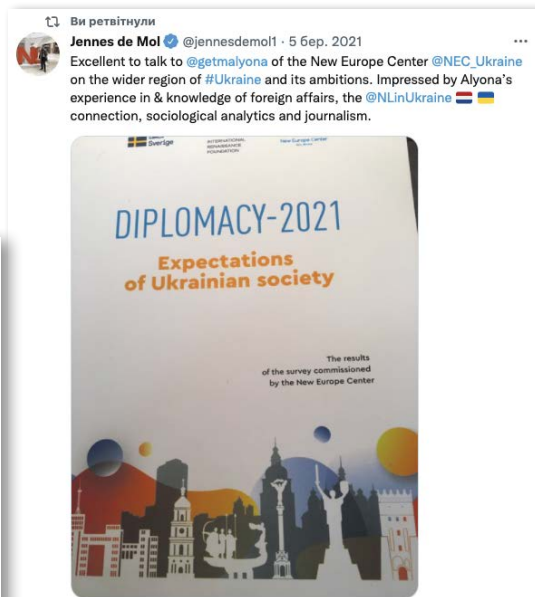
THEY RECOMMEND US

“Варто відзначити внесок українських аналітичних центрів в нашу роботу. Зокрема, мова йде про спільні українсько-грузинські рекомендації Центру «Нова Європа» та Грузинського інституту стратегічних досліджень для нової стратегічної концепції НАТО-2030 (.), які посилюють урядову комунікацію в процесі діалогу з НАТО та її державами-членами щодо майбутнього Альянсу.



Ольга Стефанішина,
Віцепрем'єрка з питань європейської
та євроатлантичної інтеграції України

● **Olha Stefanishyna, Deputy Prime Minister for European and Euro-Atlantic Integration of Ukraine**



● **Jennes de Mol, Ambassador of the Kingdom of the Netherlands to Ukraine**



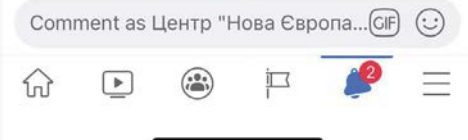
Вітаємо за конструктивну пропозицію фахівцями
Щиро дякуємо за ініціативу Центр "Нова Європа" / New Europe Center. Ми цінуємо ваш професіоналізм.

Congratulations for the constructive offer specialists
! Thank you so much for the initiative Центр "Nova Yevropa" / New Europe Center. We appreciate your professionalism.

Центр "Нова Європа" / New Europe Center
Posted by Marianna Fakhurdinova
1 h ·

У першому кварталі поточного року Центр "Нова Європа" реалізував масштабний проект "Азійська стратегія в дії. Роль українсько-японської співпраці". Пропонуємо до вашої уваги вичерпну інфографіку про українсько-японські відносини. У ній ми коротко окреслили знахідки з усіх наших заходів та публікацій, виданих в рамках проекту.

Дізнатись усю інформацію про проект "Азійська стратегія в дії. Роль українсько-японської співпраці" можна тут: <http://bit.ly/NEC-UA-JP>



● **Embassy of Japan in Ukraine**



● **Solomiya Bobrovskaya, Member of Parliament of Ukraine of the 9th convocation**

Україна запровадила вже 19% угод зі стандартизації НАТО - Прем'єр-міністр прочитував дослідження "Нової Європи"

Денис Шмигаль
Вчора о 12:32 ·
#ПМ_тиждень #PM_weekly
Україна створює національну систему переходу на стандарти НАТО. Запуск такої системи цього тижня презентувала Віцепрем'єрка з питань європейської та євроатлантичної інтеграції Ольга Стефанішина. Україна твердо й неперорно тримає курс на приєднання до Альянсу. Адже як зазначив Президент України, НАТО — це єдиний шлях до завершення війни на сході України.
Згідно з дослідженням центру «Нова Європа», Україна запровадила вже 292 стандарти та керівні документи НАТО, або ж 19% угод зі стандартизації. Причому третину з них впроваджено за останній півріччя року. Запуск національної системи переходу на стандарти НАТО дасть Україні змогу прискорити свій шлях до повноправного членства в Альянсі.

● **Denys Smyhal, Prime Minister of Ukraine**



● **Olha Stefanishyna, Deputy Prime Minister for European and Euro-Atlantic Integration of Ukraine**



Денис Шмигаль,
Прем'єр-міністр України



● **Rouslan Kats, Counselor of the Embassy of Canada in Ukraine**

Прем'єр-міністр України процитував дослідження Центру "Нова Європа"

Прем'єр-міністр України Денис Шмигаль та Президент Бундестагу ФРН Вольтфганг Шойбле обговорили актуальні питання двосторонньої співпраці. Зустріч відбулася 19 березня в межах робочого візиту урядової команди до Німеччини.

Як наголосив Денис Шмигаль, за соціологічним опитуванням аналітичного центру «Нова Європа» у вересні 2020 року, 47% німців підтримує майбутнє членство України в ЄС.

«Такі цифри є свідченням високої публічної підтримки євроінтеграційних прагнень України. Членство України в ЄС — це вигарна ситуація не лише для українського народу, але й для Німеччини та всього Євросоюзу», — відзначив Денис Шмигаль.



«Євромапа» стає справжньою дорожньою картою для взаємодії з регіонами.

Офіс Віцепрем'єрки з питань європейської та євроатлантичної інтеграції ·
19 October, 19:14 ·

Ольга Стефанішина: «Євромапа» стає справжньою дорожньою картою для взаємодії з регіонами.
Про це зазначила Віцепрем'єрка під час презентації третього щорічного дослідження Центр "Нова Європа" / New Europe Center «Євромапа-3» — про успіхи регіонів України на шляху європейської інтеграції.

«Показники цього дослідження важливі, адже дозволяють Уряду ідентифікувати успішні напрями та регіони-лідери, а також підказати до обговорення питання в регіонах, які потребують більшої уваги», — коментує дослідження Ольга Стефанішина.

Урядовця підкреслила важливість регіонального виміру євроінтеграції та наголосила на виконанні Україною значної кількості зобов'язань, представлених під час Саміту Україна-ЄС, вплив яких вже відчутний у регіонах.

Віцепрем'єрка також зазначила, що сподівається на ухвалення законопроектів про внесення змін до Закону України «Про засади державної регіональної політики», де визначені конкретні завдання агенціям регіонального розвитку щодо просування євроінтеграційних проєктів в освітній та культурний сферах, щодо залучення інвестицій, просування продукції на закордонних



Ольга Стефанішина
Віцепрем'єрка з питань європейської та євроатлантичної інтеграції

● **Office of the Deputy Prime Minister for European and Euro-Atlantic Integration of Ukraine**



New Europe Center @NEC_Ukraine · 24 лист. 2021
@NEC_Ukraine спільно з @IEP_Berlin провели сьогодні Восьмий німецький сніданок в Україні! У довірливій атмосфері обговорили німецьку точку зору на реформаторські зусилля України на її шляху до ЄС з @HeimsoethBerlin та Marcel Röthig.
#GURN #GermanyBreakfastDebates



● **Hans-Jürgen Heimsoeth, Program Director of the Diplomatic Academy at the Ministry of Foreign Affairs of Germany**

NEW EUROPE CENTER IN 2021 IN NUMBERS

23 We organized **events**

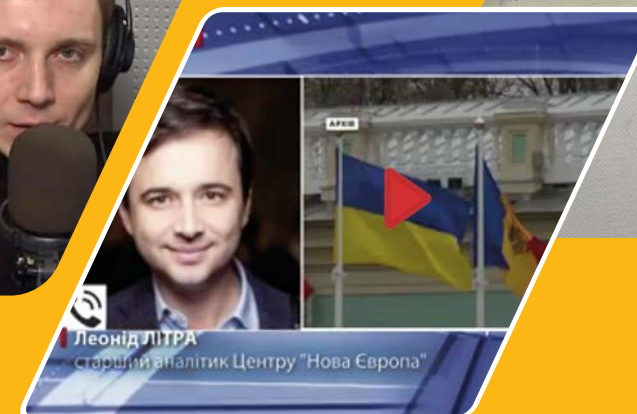
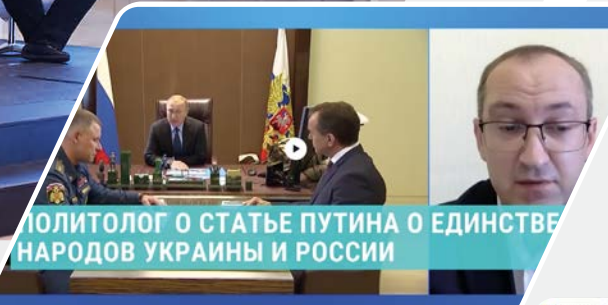
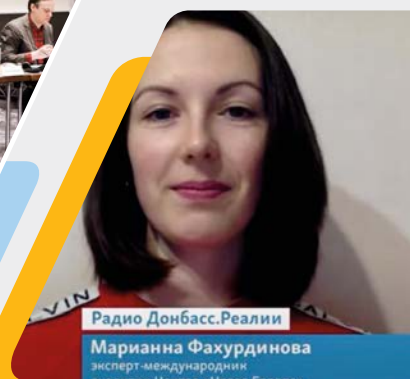
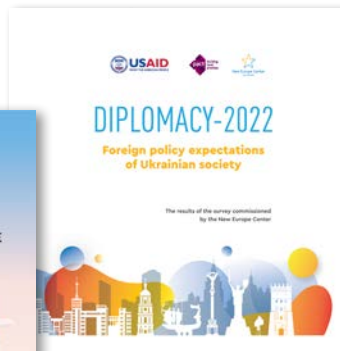
with the participation of governmental and parliamentary representatives, foreign officials, experts and diplomats

1 The Center organized **study visit** to Ukraine for opinion leaders from France, which included 10 events and a visit to Donbas. This is the 14th study visit we have organized for foreigners since 2014

34 The center prepared **studies and analytical materials**

More than **350** mentions of New Europe Center's events and analysis in media

28 Analysts of the center spoke at **public events** of our partners in Ukraine and abroad



ANALYTICS, EVENTS AND INITIATIVES



STRENGTHENING UKRAINE'S FOREIGN AND SECURITY POLICY

EURO-ATLANTIC INTEGRATION

1



Ukraine-NATO relations were the focus of the New Europe Center last year. In particular, Alyona Getmanchuk and Marianna Fakhurdinova prepared a thorough research on the implementation of NATO standards in Ukraine during the presidency of Volodymyr Zelensky. The Center initiated and organized two discussion panels within the framework of the large-scale international conference **Democracy in**

Action: Zero Corruption Conference, one of which was dedicated to the Euro-Atlantic integration of Ukraine and Georgia. During the panel, Director of the New Europe Center presented a large-scale study by the Center **"Route to Membership"**, which aimed to unlock a dialogue on Ukraine's future membership in NATO. Together with a number of other independent organizations in Ukraine, NEC promoted the idea of providing Ukraine with a NATO Compatibility Plan.

2

THE UNITED STATES AND UKRAINE'S SECURITY



On the eve of Volodymyr Zelensky's visit to the United States, Alyona Getmanchuk prepared the analysis of security options for Ukraine in relations with the United States in terms of their compatibility with Ukraine's integration to NATO. The director of New Europe Center has also authored a series of analytical articles on bilateral relations between Ukraine and the

United States, and the United States' support in deterring Russia. At the invitation of the US Embassy in Ukraine, the director of the Center also participated in an expert discussion on UA: Pershyi, dedicated to the inauguration of Joe Biden.



3

EUROPEAN INTEGRATION OF UKRAINE: EU, EASTERN PARTNERSHIP, ASSOCIATED TRIO

Coordinated by Leo Litra, the Center has launched a unique large-scale project studying models of partial EU integration based on the examples of five countries and regions, which aims to identify new elements of cooperation that would accelerate Ukraine's European integration movement. In 2021, the Center published two studies: on the British (Sergiy Solodkyi) and Swiss models of partial integration with the EU. Within the project, Marianna Fakhurdinova also prepared a study on how to strengthen cooperation between Ukraine and the EU in the field of security.



● **Matti Maasikas**, Ambassador of the European Union to Ukraine



● **Olha Stefanishyna**, Deputy Prime Minister for European and Euro-Atlantic Integration of Ukraine



In 2021, the Center organized a large-scale **4th Association Exchange Forum** dedicated to the European integration of Ukraine, Georgia and Moldova. On the occasion of the event, Leo Litra and Georgian and Moldovan co-authors Iulian Groza and Vano Chkhikvadze prepared the research on the implementation of the Association Agreements with the EU in three countries.

NEC also hosted a traditional New Europe Center Club dedicated to Ukraine's European integration, a closed-door event for Ukrainian experts with the invited guest Igor Zhovkva, Deputy Head of the Office of the President of Ukraine.

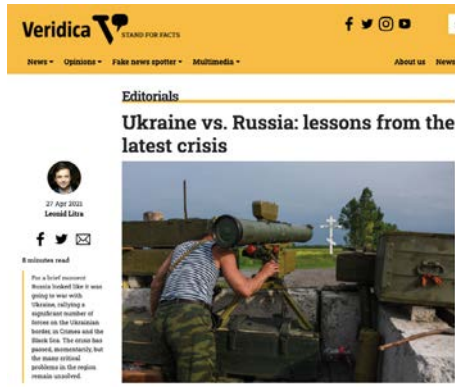


● **Igor Zhovkva**, Deputy Head of the Office of the President of Ukraine

4

RUSSIAN-UKRAINIAN WAR

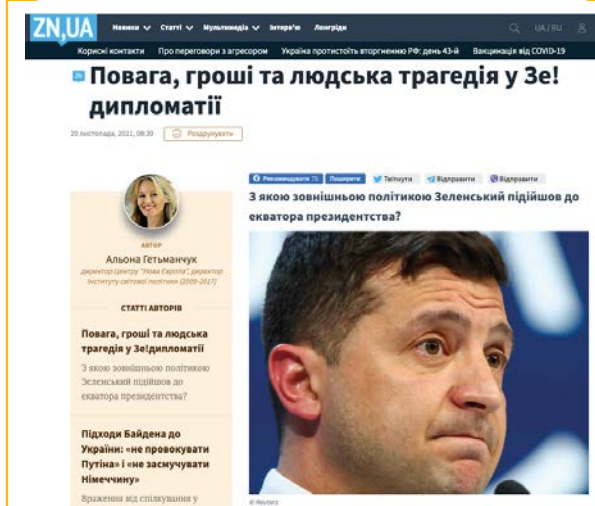
In 2021, the Center's researchers continued to make an analytical contribution to countering Russian aggression. Sergiy Solodkyy and Kateryna Zarembo analyzed the case of Ukraine in the framework of the study "The Evolution of Russian Hybrid Warfare", initiated by the American think tank CEPA. Leo Litra has written an analytical article on increasing Russia's armaments on the Ukrainian border for the "Veridica", project of the International Alliance of Romanian Journalists.



5

PRESIDENT'S POLICY AND CITIZENS' OPINIONS

The New Europe Center has traditionally analyzed the successes and failures of the president's foreign and security policy – at the request of the leading Ukrainian media, the director of NEC Alyona Getmanchuk wrote an analysis of Volodymyr Zelensky's foreign policy in the second year and the equator of his presidency. At the end of 2021, the NEC's team also presented a study on the foreign policy expectations of Ukrainians "Diplomacy 2022".



6

GERMAN TRACK



Germany Breakfast Debates are organized in partnership with the Institute of the European Politics (Berlin) under the patronage of the German Ambassador Anka Feldhusen

The traditional Germany Breakfast Debates by the New Europe Center, where Ukrainian experts communicate under the Chatham House rules with the German officials, continued to take place in 2021. Analysts of the Center also

became invited experts at partner events - Sergiy Solodkyy spoke at the **Kyiv Dialogue** event on Ukraine's expectations from the elections in Germany. Alyona Getmanchuk signed a statement by Ukrainian experts and officials criticizing the Biden administration's decision to lift sanctions on NordStreamAG.



Alyona Getmanchuk took part in a meeting of the Advisory Committee of the Presidents of Ukraine and the Republic of Poland.

7

BILATERAL COOPERATION WITH NEIGHBORS



Дністер як проблема: що дозволить зберегти зближення України та Молдови?



ZN,UA

“ Кейс Чехії є тестом на солідарність Заходу та готовність прийти на допомогу союзнику під час кризи. Скордирована відповідь щодо допомоги Празі стала би потужним сигналом на адресу Росії.

Тетяна Левонюк, аналітична Центру "Нова Європа"



Researchers of the New Europe Center didn't ignore other countries with which Ukraine is developing a bilateral partnership. In particular, the Center's analysts wrote articles on the problems in relations between Ukraine and Moldova (Leo Litra), the spy scandal between Russia and the Czech Republic (Tatiana Levoniuk), and signed an open letter from the international community on the political crisis in Georgia. Alyona Getmanchuk also took part in a meeting of the Advisory Committee of the Presidents of Ukraine and the Republic of Poland.

8

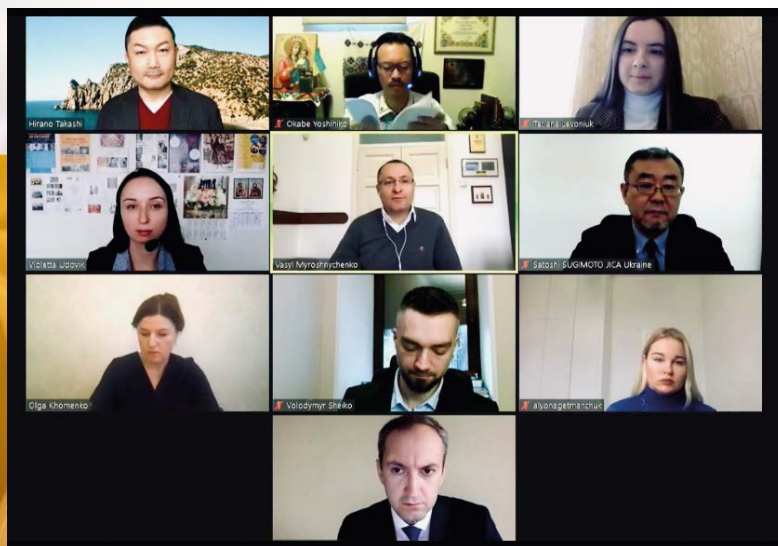
UKRAINE-JAPAN



The New Europe Center organized the first in 30 years International Ukrainian-Japanese Forum, as well as three Ukrainian-Japanese online discussions on various aspects of bilateral cooperation. Within the project, the Center's analysts prepared the discussion paper on how to ensure an effective global partnership between Ukraine and Japan, relevant infographics, as well as three analytical comments on security, cultural and economic cooperation between the two countries.



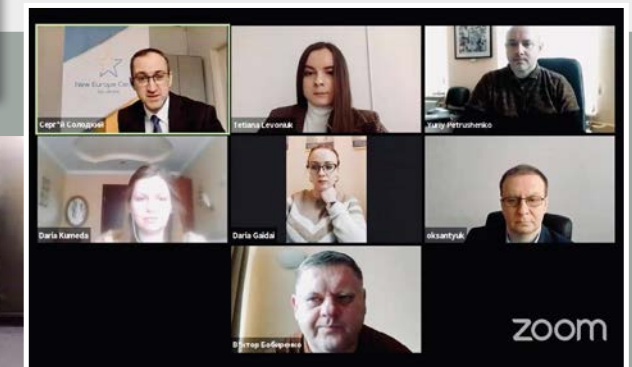
● **Takashi Kurai**, Ambassador Extraordinary and Plenipotentiary of Japan to Ukraine



COMMUNICATING UKRAINE'S EUROPEAN CHOICE IN THE REGIONS

REGIONAL ANALYTICS

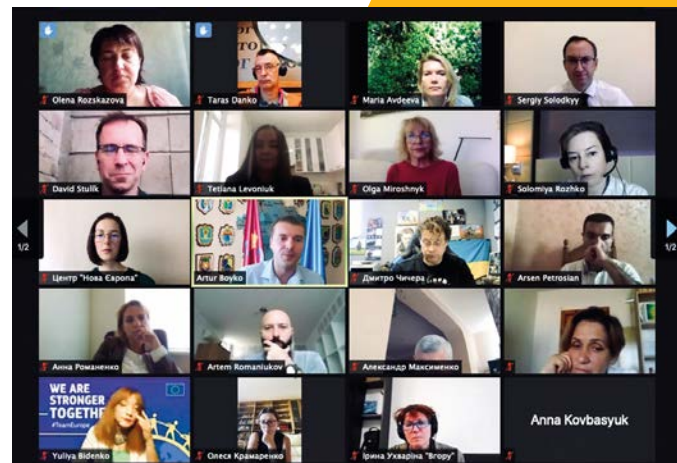
In 2021, the New Europe Center continued to analyze the European integration progress of Ukrainian regions. In particular, the Center has already published the third edition of the Euromap - a rating of Ukrainian oblasts, which compares in dynamic how the regions of Ukraine implement the best European practices in 9 different areas in 50 indicators. In addition to this quantitative document, in 2021 New Europe also published a qualitative study "Eurosuccesses in Ukrainian regions", in which we analyzed what local authorities mean by successful European integration. In the document "From the village to Brussels", the Center's analysts prepared a number of recommendations for local authorities and all those who want to do what communities can do for successful European integration.



2 THE NEW EUROPE CENTER AND NEW REGIONAL FORMATS



In addition to the traditional presentations of our policy papers in the regions, which the New Europe Center held in 2021 in Kharkiv, Sumy and Donetsk regions, our analysts began to introduce new formats of cooperation with the regions. In particular, the Center added a new dimension to the traditional "New Europe Wonders" poll, with local opinion leaders commenting on the success of the European integration in Ukrainian regions over



the past two years. The New Europe Center also hosted the inaugural "Eurocoffee talks", an informal online meeting of regional opinion leaders with David Stulik, a former spokesman for the EU Delegation to Ukraine.



In addition, Marianna Fakhurdinova gave two lectures on Ukraine's relations with NATO for journalists from the Southern and Eastern regions of Ukraine within the online school organized by Internews-Ukraine. Kateryna Zarembo, the New Europe Center Associate Fellow, spoke at the NATO Academy in Severodonetsk, organized by the Center for International Security for students from Eastern Ukrainian universities.

The Center has also expanded its presence in the regional media: in 2021, comments by New Europe Center experts and mentions of the center's papers appeared in the media of Zaporizhzhia, Kramatorsk, Kryvyi Rih, Chernihiv and Kropyvnytskyi.



3 OF THE EU AND NATO FOR YOUNG PEOPLE AND JOURNALISTS

In 2021, the New Europe Center worked in the regions not only with local opinion leaders and decision-makers, but also with ordinary Ukrainians. Thus, at the invitation of the Zaporizhzhia Regional State Administration on the occasion of Europe Day, research fellows **Tetiana Levoniuk** and **Marianna Fakhurdinova** gave an online lecture "Youth, Ukraine and the EU: what didn't you not know yet?" In partnership with the Young European Ambassadors Initiative in Ukraine, the Center also held an online discussion for young people from Kharkiv, Kherson, Zaporizhzhia and Sumy oblasts on how young people can influence reforms in the country and the European integration process.



COMMUNICATING UKRAINE IN THE EU AND US

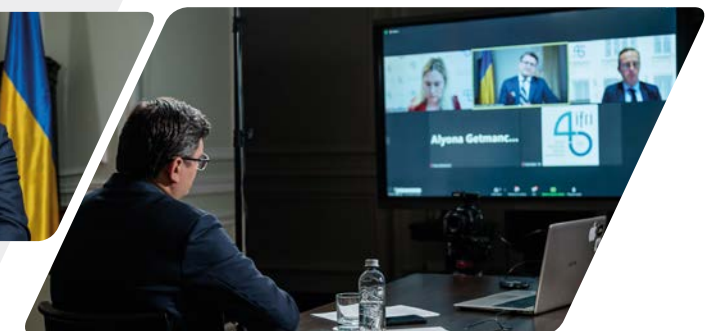


UKRAINE THROUGH FRENCH PRISM

- **Study trip.** In partnership with IFRI, the New Europe Center organized a visit of French opinion leaders to Ukraine: heads of key French think tanks IFRI and CAPS, editors of influential editions Le Monde, Le Figaro, Les Echos. For three days, the delegation had meetings with respective Ukrainian government officials, business and civil society representatives. They also made a trip to the demarcation line to Donbas in Shyrokyne.

- **Briefing by Foreign Minister.**

The Center organized an online briefing of Dmytro Kuleba, Minister of Foreign Affairs of Ukraine "Security Situation in and around Ukraine" for the French audience: representatives of relevant ministries of France, leading think tanks, key media, French business.



VISIT TO THE USA

Director of the New Europe Center Alyona Getmanchuk visited Washington within a delegation of security experts from Ukraine. The purpose of the visit was to update security issues in the dialogue between Ukraine and the United States. The focus during the trip was made at a meeting with representatives of the US Congress. During the visit, Alyona Getmanchuk also spoke at a roundtable discussion at American Foreign Policy Council on hybrid threats from Russia and the relevant experience that Ukraine can share with the United States.



3

COOPERATION WITH FOREIGN THINK TANKS



Analytical articles. Materials of the New Europe Center's research fellows appeared on the websites of foreign think tanks: article by Marianna Fakhurdinova was published on *Ukraine verstehen* web-site (a project of the German think tank Zentrum Liberale Moderne), and an interview with Leonid Lira appeared on the Moldovan think tank APE.

Together with his Moldovan and Georgian counterparts, Leo Lira wrote a comparative study of the implementation of the Association Agreements with the EU in Ukraine, Georgia and Moldova. The analyst also joined a group of experts from 6 countries, who prepared a study on the future of democracy in Black Sea region in 2021 (implemented by the Romanian think tank CRPE), and contributed to the ECFR analytical report on the next generation of Eastern Partnership diplomats.

For several years in a row, the New Europe Center has been cooperating with think tanks from the Eurasian and Baltic countries as part of the preparation of the "Westernization Index" research.

Events. The New Europe Center actively cooperated with foreign partners in organizing events: a study trip of French opinion leaders to Ukraine was organized together with the French IFRI, and 4th Association Exchange Forum was held in cooperation with the Moldovan IPRE and the Georgian OSGF.

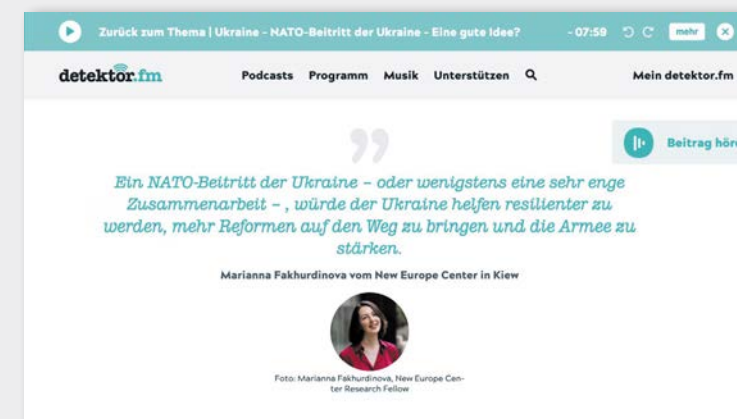
Analysts of our center also participated as guest speakers at the events of the following foreign think tanks: CEPA (USA), American Foreign Policy Council (USA), Chatham House (United Kingdom), IFRI (France), Istituto Affari Internazionali (Italy), APE (Moldova), CRPE (Romania), European Values Center for Security Policy (Czech Republic), Georgian Institute of Politics (Georgia).



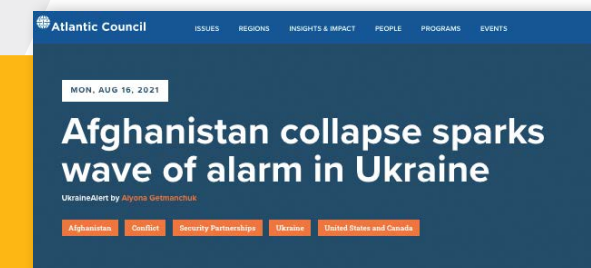
4

FOREIGN MEDIA

The New Europe Center's research fellows are active in giving comments on current events in the world and in Ukraine to foreign media, thus contributing to the dissemination of truthful information about Ukraine abroad.



This year, the materials of our experts appeared in *The New York Times*, *The Wall Street Journal*, *The Washington Post*, *Atlantic Council*, *Foreign Policy*, *Financial Times*, *Politico*, *Radio Free Europe/ Radio Liberty*, *Das Erste*, *Deutsche Welle*, *Deutschlandfunk*, *Le Monde*, *El Pais*, *Polskie Radio*, *Radio Europa Liberă Moldova*, *Veridica*, *The Sunday Times*, *National Journal*, *detektor.fm*, *G4Media.ro*, *Balkan Insight*, *Belsat.tv*, *Promote Ukraine*, etc.



INSTITUTIONAL DEVELOPMENT

1

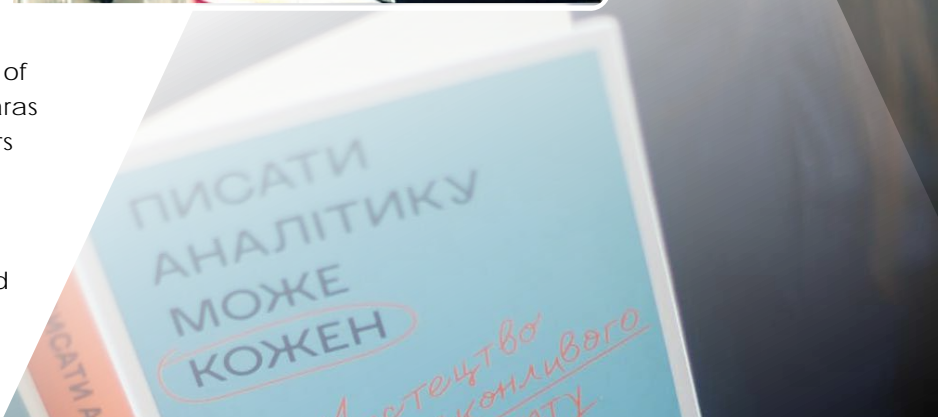
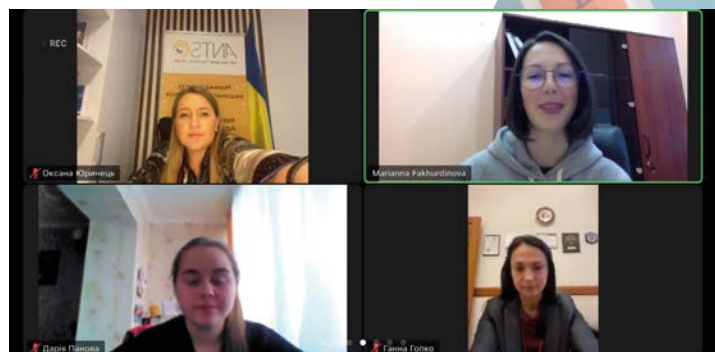
#NEWEUROPE_TEACHES

New Europe Center analysts share knowledge and conduct trainings and lectures for NGOs, journalists and students. Moreover, in 2021, a handbook by Kateryna Zarembo "Everyone Can Write Analytical Materials" was published and presented to readers of the *Vikhola* publishing house, as well as students of the Ukrainian Catholic University.



Last year, as part of the International Renaissance Foundation's program, Sergiy Solodkyi held a seminar for NGOs entitled "Moderation of Public Discussions" and, together with Kateryna Zarembo, became a guest trainer at the Summer School for Analysts.

At the invitation of NaUKMA, the Institute of International Relations of National Kyiv Taras Shevchenko University, and the organizers of the student "Model of the NATO Youth Parliamentary Assembly", Marianna Fakhurdinova gave thematic lectures on relations between Ukraine and NATO and told students about the work of think tanks.

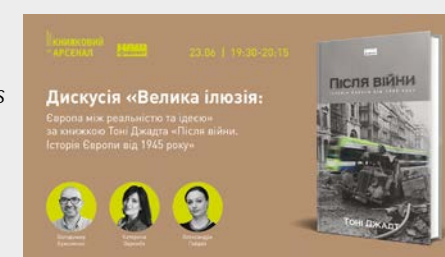
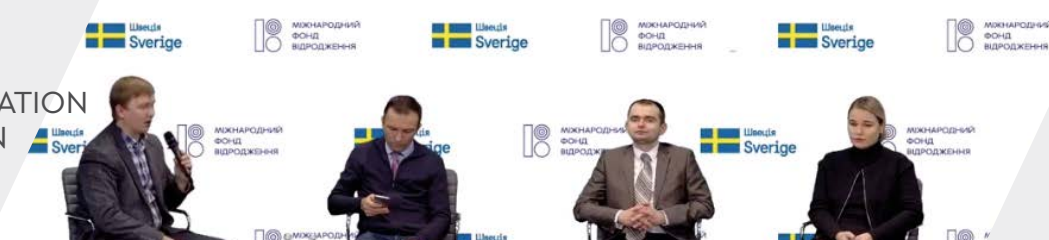


2

STABLE COOPERATION WITH UKRAINIAN PARTNERS



Analysts of the New Europe Center took an active part and were co-organizers of the events of other Ukrainian organizations. Among the partners of the New Europe Center: *National Interests Advocacy Network ANTS*, *Anticorruption Action Center*, *Ilko Kucheriv Democratic Initiatives Foundation*, *Ukrainian Institute*, *Ukrainian Crisis Media Center*, *Center for International Security*, *Kyiv Dialogue*, *Internews-Ukraine*, *NaUKMA School of Political Analysis*, *Vikhola Publishing House* and *Nash Format Publishing House*.



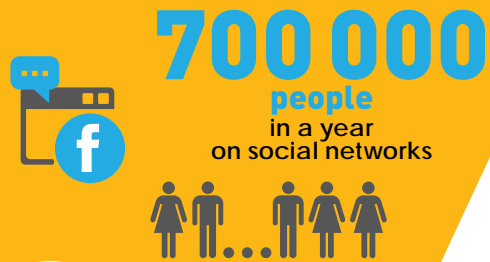
3

INTERNSHIP AT THE NEW EUROPE CENTER

The New Europe Center actively involves young people from Ukraine and abroad to its activities. In 2021, Skyler Blake (USA), Kristina Hai (NaUKMA), Evangelina Tkalenko (NaUKMA), Daria Rybak (DonNU), Anna Shkodich (DonNU) completed their internships at the New Europe Center.



COMMUNICATIVE CAPACITIES



1 NEW EUROPE CENTER ON SOCIAL NETWORKS

To disseminate information about its activities, NEC uses the following communication channels:
Facebook, Twitter, Youtube, вебсайт.



In 2021, posts of the New Europe Center on social networks and on the website reached about 700,000 people.

2 TARGETED DISTRIBUTION TO STAKEHOLDERS

Every month we prepare digests describing events, research and publications of NEC's experts, which we publish on social networks and send to our partners. At the end of each year we summarize our activities in the annual report of the organization. In order to get feedback from our audience, we conduct annual partners surveys on the activities of the Center.



more than

62

materials for the media (articles, op-eds, blogs)



135

interviews and comments for Ukrainian and foreign media



about

1

million people
The total coverage of the population with the mass media



more than

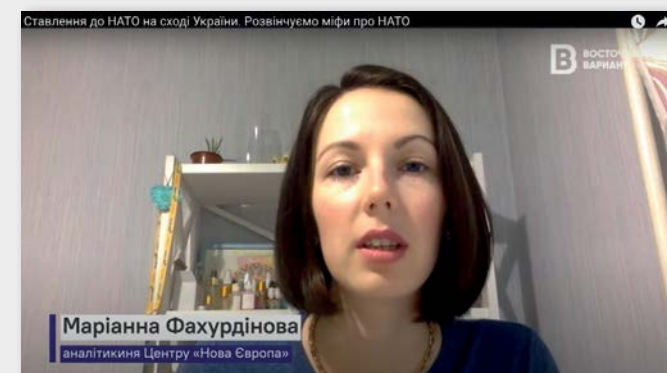
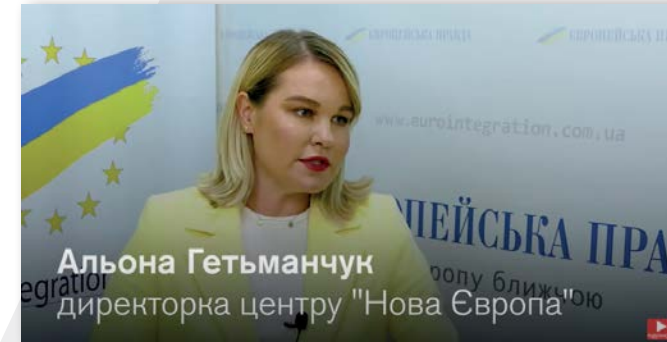
350

times in the media over the past year

3
MEDIA ABOUT US



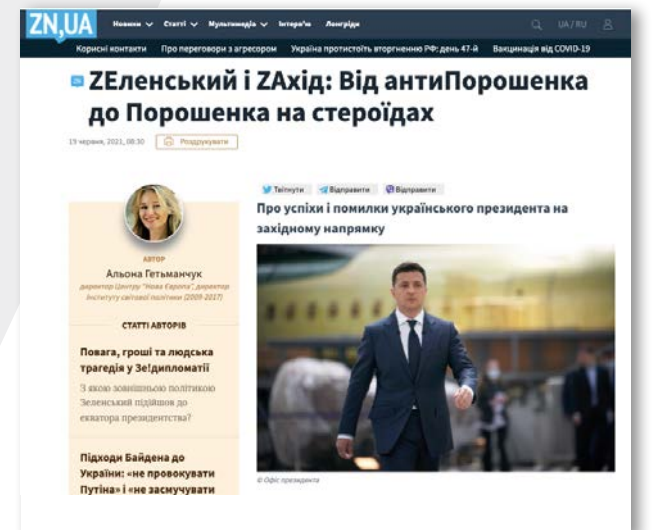
To reach a wider audience, we disseminate information about the Center's activities in Ukrainian and foreign media. During 2021, New Europe Center analysts prepared **62 materials** for media (articles, op-eds, blogs). Representatives of the Center also gave **135 interviews** and comments to Ukrainian and foreign media.



In total, NEC's products have been mentioned more than **350** times in the media over the past year. The total coverage of the population by New Europe Center materials published in the media is about **1 million** people.



Last year, these materials appeared in the following well-known Ukrainian media: European Pravda, Ukrainian Pravda, Dzerkalo Tyzhnia, TSN, BBC News Ukraine, Radio Svoboda, Kyiv Post, UKRINFORM, Hromadske, Hromadske Radio, UA: Pershiy, Hromadske Donbas, LIGA.net, Day.kyiv.ua, 5 Kanal, 24 Kanal, Espresso, The Ukrainian Week, ARMIYA'UA, Radio NV, Nastoyascheye Vremya, Donbass News, Babel, Hazeta po ukraïnsky, RBC-Ukraine, FOCUS, Gazeta.ua, Chas.news.



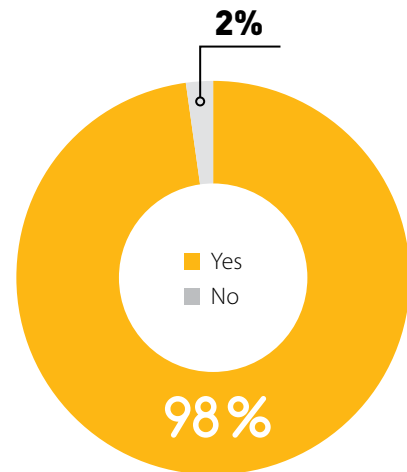
4 CREATIVE PRESENTATION OF INFORMATION

In order to better disseminate its analytics among various audiences, the New Europe Center prepares infographics, where it presents the main ideas of in-depth research in a simplified form. We visualize research results for greater clarity and accessibility of materials.



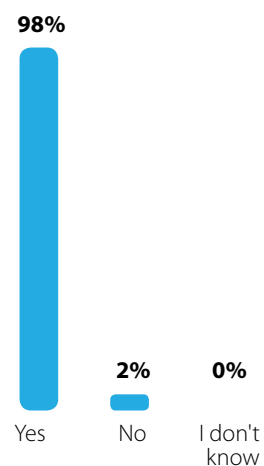
PARTNERS SURVEY

THE MISSION OF THE NEW EUROPE CENTER IS RELEVANT:



98% of respondents believe that the mission and priorities of the Center are relevant in the context of challenges that modern Ukraine is facing.

THE NEW EUROPE CENTER'S STRATEGIC PRIORITIES MEET THE CHALLENGES FACING UKRAINE TODAY:

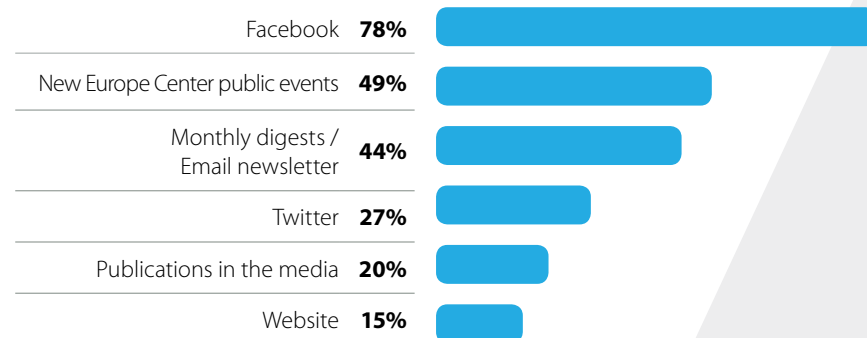


The partners of the New Europe Center highly appreciate the independence, reputation and quality of research of our expert's research. This is evidenced by the results of a survey of the Center among officials, Ukrainian and foreign experts, diplomats, donors, journalists and public figures. A total of 92 people took part in the survey.

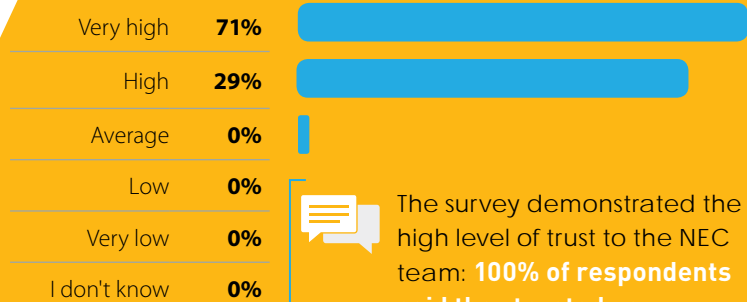
98% of respondents believe that the mission and priorities of the Center are relevant in the context of challenges that modern Ukraine is facing. All respondents, without exception, stated that they had a high or very high level of trust in our team.

According to our partners, in 2022 the New Europe Center should focus on the following thematic areas: Ukraine's security and countering Russian aggression, cooperation with the EU, NATO and partner-countries on bilateral level or in the format of regional alliances, the Asian direction.

MOST OFTEN, RESPONDENTS LEARN ABOUT THE EVENTS AND RESEARCH OF NEW EUROPE FROM THE FOLLOWING SOURCES:



LEVEL OF TRUST TO OUR TEAM:

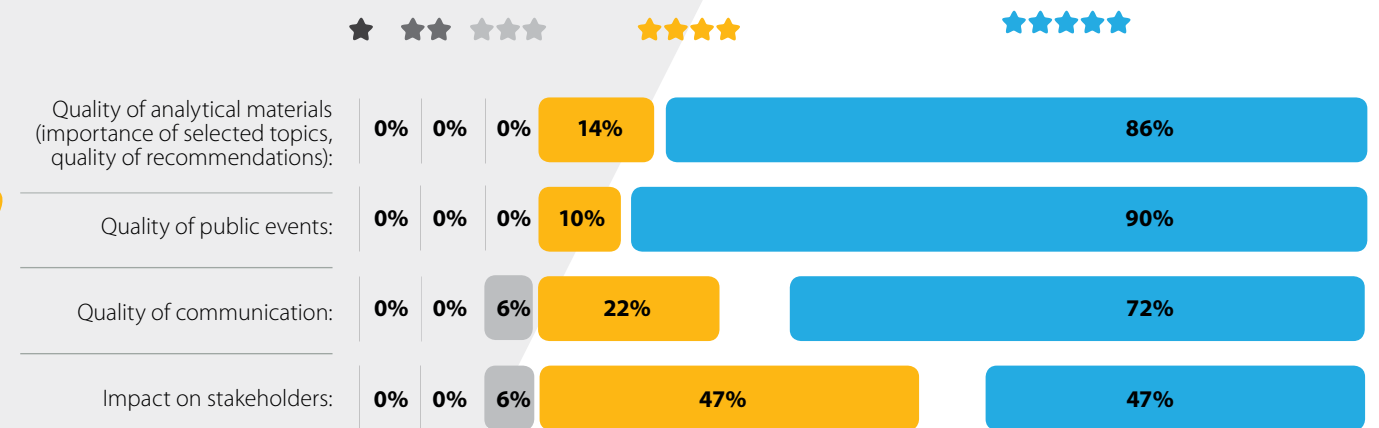


The survey demonstrated the high level of trust to the NEC team: **100% of respondents said they trusted us**, among whom 71 % noted the "very high" level of trust.


IN 2022, THE NEW EUROPE CENTER SHOULD PAY MORE ATTENTION TO THE FOLLOWING TOPICS:

- Security of Ukraine, countering Russian aggression, cooperation between Ukraine and NATO
- Euro-Atlantic integration of Ukraine and cooperation with the EU, regional associations
- Bilateral relations with key partners
- Effectiveness of diplomacy and perception of Ukraine abroad
- Asian direction

PERFORMANCE ASSESSMENT OF THE NEW EUROPE CENTER'S ACTIVITIES (ON A FIVE-POINT SCALE):



NEW EUROPE CENTER

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