



New Europe Center
Kyiv, Ukraine

ANNUAL REPORT 2023





2023

ANNUAL REPORT



*We imagine the
"New Europe" as
Europe without
separating lines,
Europe with Ukraine
as its integral part.*

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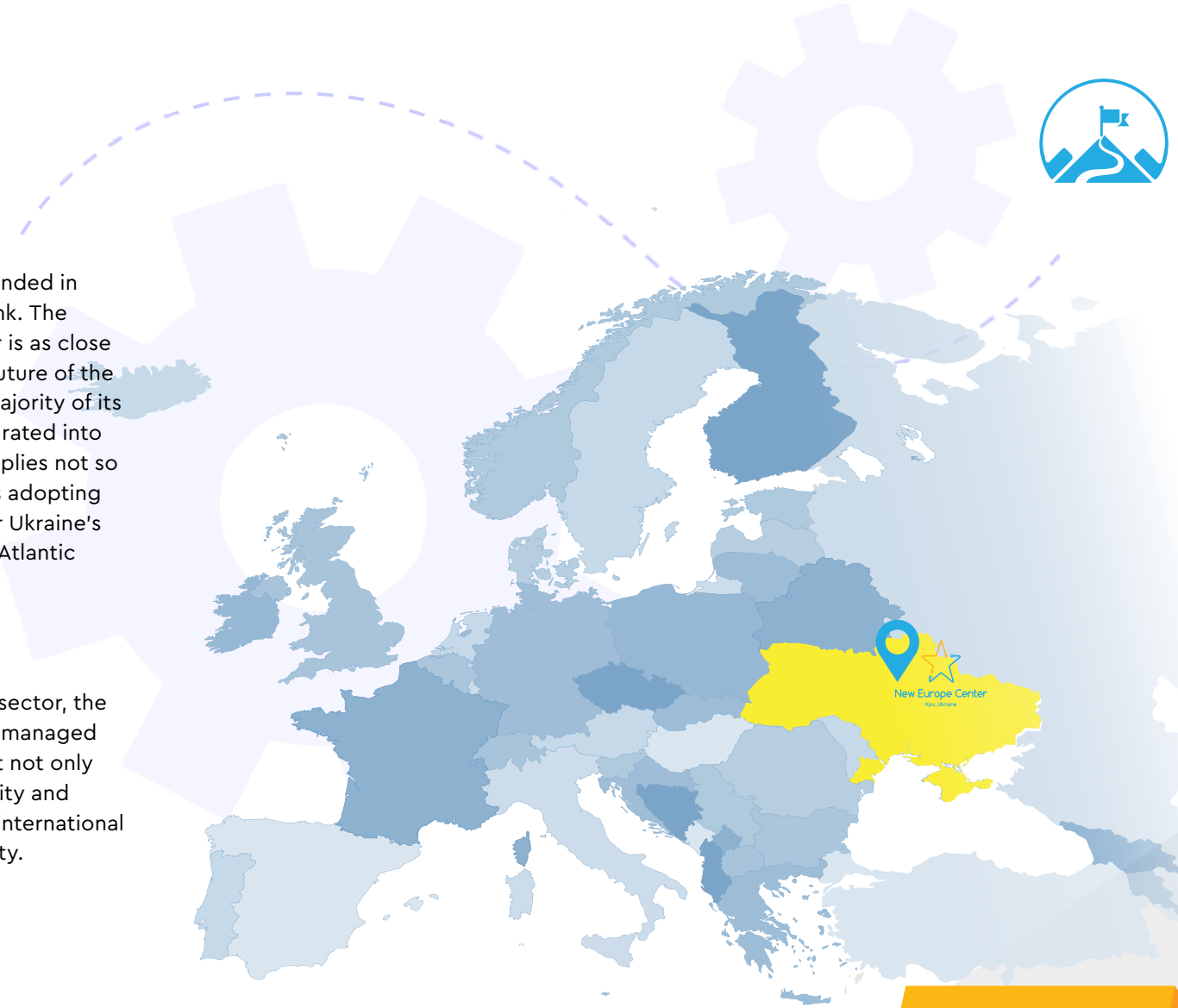




ABOUT US

The New Europe Center was founded in 2017 as an independent think tank. The vision of the New Europe Center is as close as possible to the vision of the future of the Ukrainian state as seen by the majority of its citizens: Ukraine should be integrated into the EU and NATO. Integration implies not so much formalized membership as adopting best standards and practices for Ukraine's effective belonging to the Euro-Atlantic value space

For a long time in the analytical sector, the team of the New Europe Center managed to gain the recognition and trust not only of the Ukrainian expert community and decision-makers but also of the international diplomatic and expert community.



OUR MISSION

The mission of the New Europe Center is to conduct analytical research and project activities with a view to promoting European standards and practices in Ukraine as well as maintaining the support of public opinion leaders, EU and NATO officials for Ukraine's European and Euro-Atlantic prospects.

In our terms, "New Europe" is a Europe without fault lines; a Europe of which Ukraine must become an integral part. New Europe is a combination of efforts and initiatives that would serve for the prosperity of Ukraine, the region and the whole continent.



STRATEGIC PRIORITIES OF THE NEW EUROPE CENTER

01



Enhancing the effectiveness of Ukraine's foreign and security policy through analytical materials and recommendations in line with the "New Europe."

02



Effectively and regularly communicating the advantages of Ukraine's European and Euro-Atlantic choice.

03



Increasing the level of interest of European countries and the United States in supporting Ukraine.



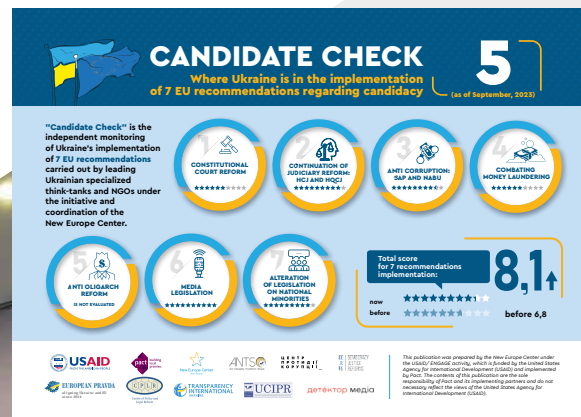
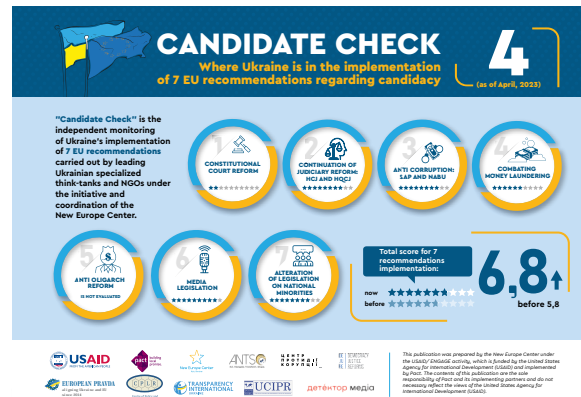
New Europe Center
Kyiv, Ukraine



OUR SUCCESSES

SUCCESSFUL EUROPEAN INTEGRATION THROUGH EXPERT CONTRIBUTION.

"Candidate Check," an independent analytical monitoring of Ukraine's implementation of EU recommendations, has been widely recognized not only in Ukraine but also internationally. Launched by the New Europe Center in the summer of 2022, this initiative has garnered support from influential civil society organizations and think tanks that have made substantial contributions to the advancement of European integration reforms in Ukraine. The initiative serves as a tool to verify assessments of Kyiv's reform efforts, both within Ukraine and in the capitals of EU member states. The successful implementation of EU recommendations, as reflected in the findings of "Candidate Check," played a pivotal role in the decision to initiate accession negotiations at the end of 2023. You can acquaint yourself with all five issues of "Candidate Check" on our website by following the link provided [here](#).



INTERNATIONAL SUPPORT THROUGH EXPERT DIPLOMACY.

Analysts from the New Europe Center, in collaboration with partners from various non-governmental organizations, have undertaken numerous advocacy visits to EU member states, the United States, Japan, and countries aspiring to join the EU. Throughout these visits, our team engaged in hundreds of meetings with government officials, legislators, analysts, and journalists. In certain countries, our experts disseminated information about Ukraine's achievements, communicated expectations, and addressed the needs of Ukrainians. In other nations, they delved into the European integration experience, with a particular focus on the accession process. The spectrum of tasks advocated by our analysts is extensive, ranging from facilitating the transfer of crucial weaponry to the Armed Forces of Ukraine, such as Leopards, to closely monitoring Ukraine's progress toward EU and NATO membership. Noteworthy expert visits were conducted in Washington, Tokyo, Berlin, Paris, Rome, The Hague, Prague, Belgrade, Podgorica, Skopje, and other key locations. Detailed information about the visits made by the New Europe Center is available on our website under the "Events" section.



NEW EUROPE AND UKRAINE'S INVITATION TO NATO.

The New Europe Center actively participated in a robust international campaign concerning Ukraine's invitation to NATO during the Vilnius Summit on July 11-12, 2023. We were among the initiators of the [Appeal of Ukrainian Civil Society Organizations](#) to NATO Leaders, which was signed by almost 100 organizations. Additionally, the New Europe Center became the [exclusive institutional partner](#) for the NATO Public Forum in Ukraine, held as part of the summit. While a positive decision was not achieved in Vilnius, we remain steadfast in our efforts. The New Europe Center continues its advocacy and analytical endeavors to make progress in Ukraine's Euro-Atlantic integration during the NATO Summit in Washington, scheduled for July 2024.



ANALYTICAL CONTRIBUTION TO UKRAINE'S VICTORY.

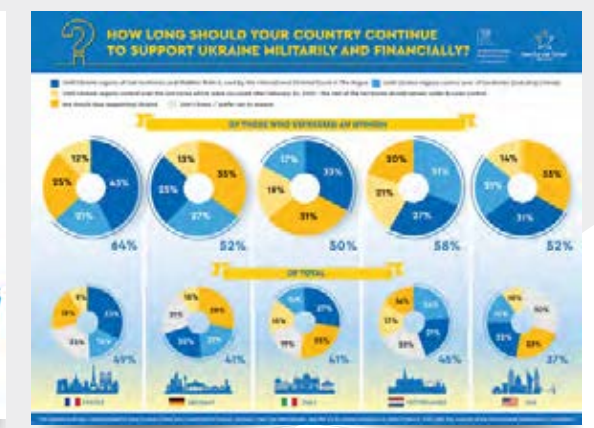
The New Europe Center has prepared analytical materials for both Ukrainian and foreign stakeholders. A significant portion of these documents was developed specifically for foreign think tanks. Notably, our researcher, Leo Litra, served as a visiting fellow for the influential think tank ECFR. During this collaboration, he actively contributed to a series of articles, briefings, and comments. The primary analytical document from



the New Europe Center is the discussion paper titled "Security Formula 'NATO Plus'." In this document, our experts delve into several security models that are frequently discussed in the international discourse. These models include the South Korean, Israeli, Taiwanese, and West German (gradual NATO accession) models.

DECISION WITHOUT MANIPULATION.

The New Europe Center continued to study public sentiments both in Ukraine and abroad (in certain EU member countries, the USA) regarding key issues of foreign policy and security. Our questions have consistently remained relevant, enabling us to counter the arguments of politicians who at times resort to manipulation by citing public sentiments. For instance, our opinion poll conducted in five NATO member countries revealed that the majority of respondents expressed support for Ukraine until it regains control over all territories (including Crimea).





THEY RECOMMEND US

Katarina Mathernova @kmathernova

Great to be back in Kyiv w/new Director General@eu_near @GertJanEU& Director of new service Anna Jarosz Friis. І який щасливий спосіб, щоб запустити нашу місію, не беручи до уваги несподівану громадську соціуму і медіа реплі #StandWithUkraine

Нанна Норко та ще 3 користувачів

6:00 PM · 1 лют. 2023 р. · 8 298 переглядів

● **Katarina Mathernova**, EU Ambassador to Ukraine, about meeting with representatives of civil society and media

Laurence Boone @LaurenceBoone

J'ai échangé aujourd'hui avec la délégation @NEC_Ukraine avant d'intervenir au Forum #IFRI.

Après le signal fort envoyé par l'UE en donnant à l'Ukraine le statut de candidat, notre soutien et notre solidarité sont entiers.

Я розмовля сьогодні з делегацією @NEC_Ukraine перед виступом на Форумі #IFRI.

Після сильного сигналу, надісланого ЄС, надавши Україні статус кандидата, наша підтримка та солідарність є повними.

Аlyona Getmanchuk та ще 8 користувачів

8:36 PM · 10 бер. 2023 р. · 5 141 переглядів

● **Laurence Boone**, French State Secretary for Europe, about meeting with Center's delegation

● **Olga Stefanishyna**, Vice Prime Minister for European and Euro-Atlantic Integration of Ukraine, about online discussion with Italian opinion leaders

Olga Stefanishyna @StefanishynaO

It's crucial to ensure that every inch of soon de-occupied land will be given hope for a better European future. Thanks @NEC_Ukraine @IAOnline for the possibility to address expert community. My remarks on Ukraine's victory, military aid, upcoming Summit in the thread

11:44 дп · 26 січ. 2023 · 5 022 переглядів

Jean-Baptiste Jeangène Vilmer @jeangenevilmer

Sur Facebook en ukrainien, le think tank @NEC_Ukraine basé à Kyiv qualifie @LeRubicon.org de "publication influente". C'est cette plateforme que sa directrice a choisie pour publier, en français, sur l'Ukraine et l'OTAN en amont du Sommet de Vilnius: lerubicon.org/publication/...

12:34 пп · 3 лют. 2023 · 3 427 переглядів

● **Jean-Baptiste Jeangène Vilmer**, French diplomat, Co-director of Le Rubicon about the article by Alyona Getmanchuk

● **New York Times** about the article by Alyona Getmanchuk

The New York Times @nytimes

In Opinion

"Should NATO members fail to act this week on Ukraine, the alliance will be discredited in the eyes of Ukrainians and millions of other residents of NATO member states who support inviting Ukraine to join," writes @getmalyona.

Opinion | A NATO Invitation Will Make or Break Ukraine

11:40 PM · 9 лют. 2023 р. · 273,5 тис. переглядів

Le Rubicon @LeRubicon_org

« La Fédération de Russie aurait-elle osé attaquer l'Ukraine si celle-ci avait été membre de l'OTAN ? Cela est hautement improbable. » Analyse de @getmalyona, directrice de @NEC_Ukraine, sur #LeRubicon.

L'Ukraine et l'OTAN : comment corriger l'erreur de Bucarest lors du sommet de Vilnius

3 lerubicon.org

5:00 пп · 10 лют. 2023 · 581 переглядів

● **Le Rubicon** about the article by Alyona Getmanchuk

ISPI @ispionline

"No country in the world is more interested in peace than Ukraine is. But it must be a just peace." @getmalyona, Founder and Director, @NEC_Ukraine; Nonresident Senior Fellow, @AtlanticCouncil #GPF2023

Join the live streaming now: events.ispionline.it/event/future-...

FUTURE LEADERS' GLOBAL POLICY FORUM

ALYONA GETMANCHUK
Founder and Director, New Europe Center, Kyiv, Nonresident Senior Fellow, Atlantic Council

it must be a just peace." @getmalyona, Founder and Director, @NEC_Ukraine; Nonresident Senior Fellow, @AtlanticCouncil #GPF2023

4:00 PM · 22 травня 2023 р. · 6 785 переглядів

● **ISPI (Italy)** about participation of Alyona Getmanchuk in Future Leaders Global Policy Forum 2023

Bob Deen @bob_deen

Dit is een belangrijk onderdeel van de hervormingen die Oekraïne moet doorvoeren in het kader van de EU-toetreding. Dit wordt o.a gemonitord door @NEC_Ukraine die dit vanochtend bij @Clingendaelorg presenterden. Lees #4 van de de Candidate Check (3/4)

Candidate Check-4: Where Ukraine is in implementation of 7 EU recommendations

6:33 PM · 16 травня 2023 р. · 5 742 переглядів

● **Bob Deen**, Coordinator of the Center for Russian and Eastern European Studies, on behalf of the Dutch Center (Netherlands) about Candidate Check

● **Olga Stefanishyna**, Vice Prime Minister for European and Euro-Atlantic Integration of Ukraine, shared the Center's analytical memo outlining the arguments for why Ukraine should be invited to join NATO

Olga Stefanishyna @StefanishynaO

Reasons why #NATO should invite #Ukraine from Ukrainian think tank @NEC_Ukraine

Worth reading

2:17 пп · 12 черв. 2023 · 3 086 переглядів

Kajsa Ollongren @DefensieMin

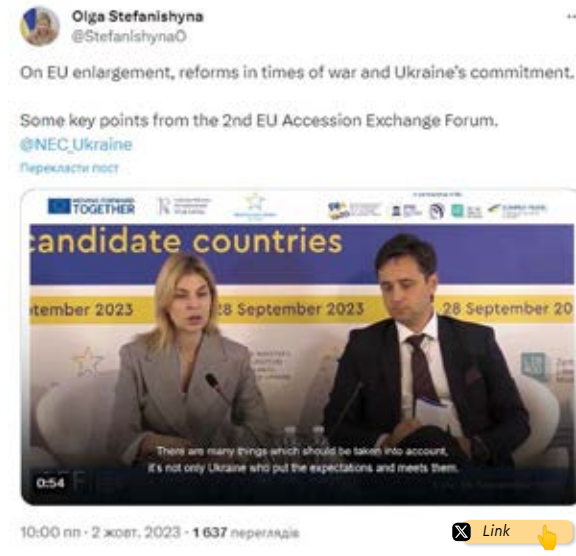
NGOs New Europe Center and International Center for Ukrainian Victory спрчиняють боротьбу за вільний Україне в їхній own way; by driving reform and sharing insights. And yes, I got the t-shirt.

New Europe Center та ICUV | International Centre for Ukrainian Victory

10:01 PM · 15 травня 2023 р. · 22,8 тис. переглядів

● **Kajsa Ollongren**, Dutch Minister of Defense, about joint meeting with Center's team and ICUV

- **Katarina Mathernova, EU Ambassador to Ukraine, about participation in the 2nd EU Accession Exchange Forum**



- **Olga Stefanishyna, Vice Prime Minister for European and Euro-Atlantic Integration of Ukraine, during the 2nd EU Accession Exchange Forum**

Igor Zhovkva
28 вересня 2023 р.

На запрошення Alyona Getmanchuk радий був взяти участь у 2-му EU Accession Exchange Forum, організованому New Europe Center. Важливий майданчик для відкритого діалогу про просування України на шляху євроінтеграції.

Нагадаю, у найближчі тижні ми очікуємо на фінальний звіт Європейської Комісії щодо виконання 7 рекомендацій в рамках щорічного пакету з розширення ЄС. Також розраховуємо на рекомендацію Єврокомісії розпочати переговори про членство з Україною вже цього року, спираючись на позитивну оцінку заслуг України.

Продовжуємо працювати з країнами-членами ЄС для забезпечення єдності з цього питання в рамках Європейської Ради, яка має ухвалити остаточне рішення щодо запрошення України розпочати переговори про членство в ЄС. Разом з Сергієм Сидоренко дискутували про можливі наслідки внутрішніх реформ Євросоюзу, які будуть провадитися, поки Україна прямує до повноправного членства.

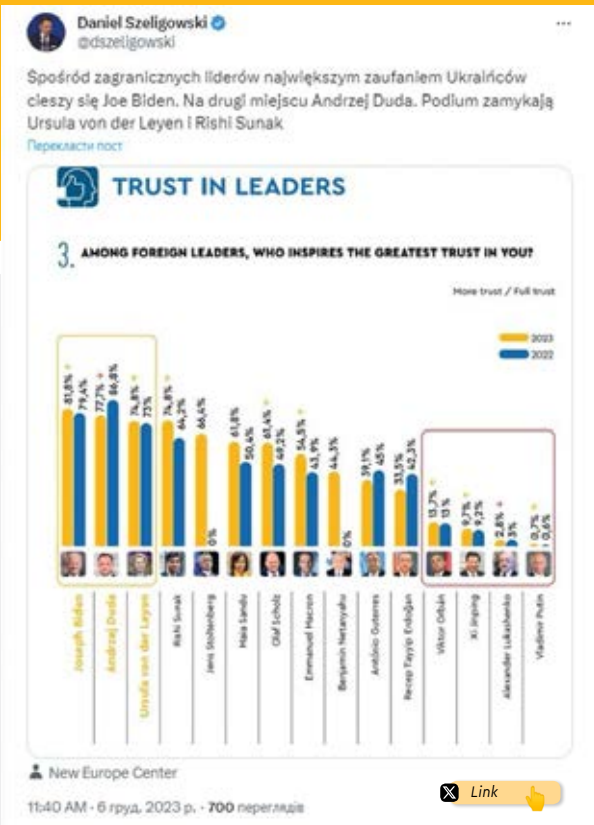
Ця трансформація ЄС не повинна вплинути на процес інтеграції України. Адже ми насправді довели, що заслуговуємо на наступний щабель на шляху до ЄС – початок переговорів, а в подальшому – на повноправне місце в європейській сім'ї.

За останні роки Україна, попри відкрити агресію РФ, не раз показувала європейській спільноті свою ініціативність та креативність. Ми і надалі крокуватимемо цим шляхом. Усі держави-члени ЄС знають: місце України – серед них. І усі вони вже де-факто враховують наш голос, коли йдеться про майбутнє Союзу.

І голос України в Європі й надалі наратимемо ще більш гучно.



- **Igor Zhovkva, Deputy Head of the Office of the President of Ukraine, about participation in 2nd EU Accession Exchange Forum**



- **Daniel Szeligowski, Head of Eastern Europe Programme & Senior Research Fellow on Ukraine, Polish Institute of International Affairs, about results of Center's opinion poll regarding trust among foreign leaders**



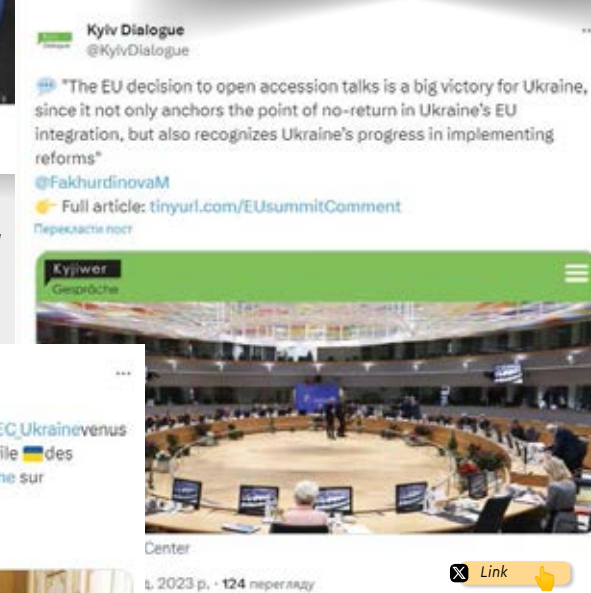
- **ICUV about joint visit with New Europe Center's Director to Washington D.C. and meeting with Estonian Prime Minister**



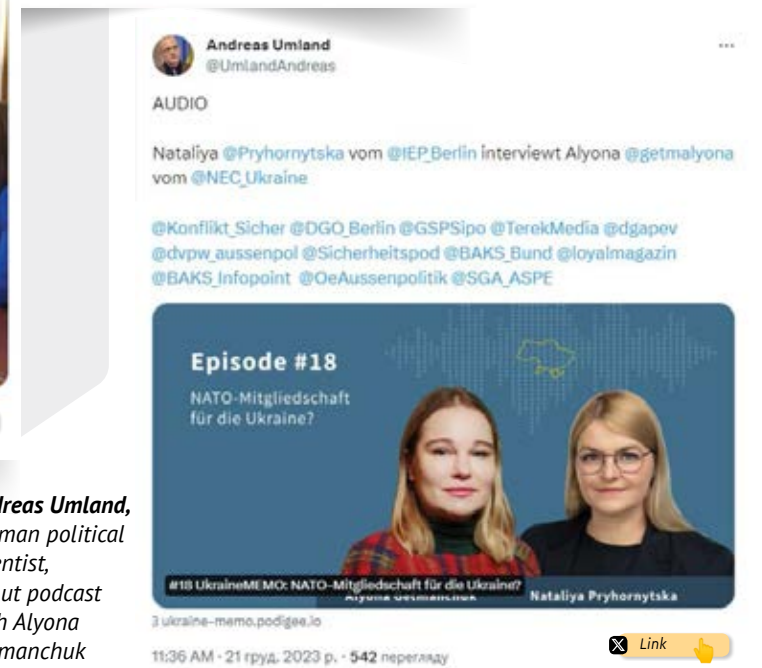
- **Pierre Heilbronn, Special Envoy of France for Aid and Reconstruction of Ukraine, about joint meeting with New Europe Center and ICUV**



- **Institut für Europäische Politik about German-Ukrainian Breakfast Debate in December 2023 in Kyiv.**



- **Kyiv Dialogue / Kujwjer Gesprache about article of Marianna Fakhurdinova**



- **Andreas Umland, German political scientist, about podcast with Alyona Getmanchuk**



NEW EUROPE CENTER IN 2023 IN NUMBERS

2023

60

The New Europe Center prepared **studies and analytical materials.**



13

events

were organized with the participation of government and parliamentary representatives, foreign officials, experts, and diplomats.

2023

25 Analysts of the Center spoke at **public events** of our partners in Ukraine and abroad.



12 The Center organized or participated in **advocacy visits** to the USA, Japan, France, Germany, the Netherlands, Italy, and others.



Almost **500** references to New Europe Center's events and analysis in media.





ANALYTICS, EVENTS AND INITIATIVES

1 STRENGTHENING UKRAINE'S FOREIGN AND SECURITY POLICY

COUNTERING RUSSIAN AGGRESSION

Since the beginning of the full-scale invasion in 2022, analysts from New Europe have developed a significant amount of analytical materials for foreign publications and think tanks regarding the need to enhance assistance to Ukraine, implement tougher countermeasures against Russia, and more.

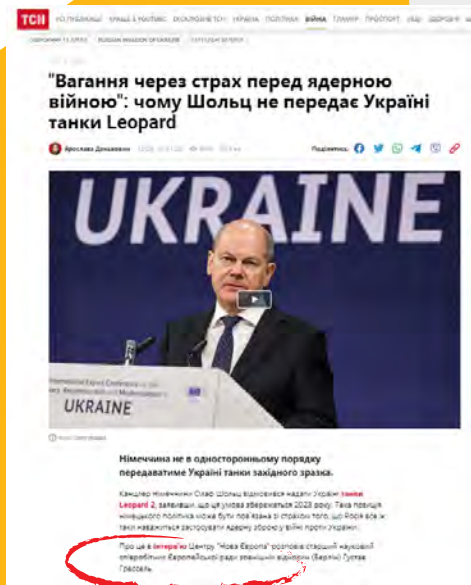
In particular, New Europe initiated a unique format of expert discussions with leading analysts worldwide called "Expert Talk." A portion of these discussions was dedicated to countering Russian aggression. As part of this initiative, a substantiated expert discussion was released featuring Gustav Gressel, a Senior Policy Fellow of the European Council on Foreign Relations. He is known for his active



efforts in providing extensive military assistance to Ukraine. Gressel was one of the most prominent global experts who presented compelling arguments to the German government for the expedited transfer of "Leopard" tanks to Ukraine. As it is known, Berlin announced the transfer of Leopard 2 tanks to Ukraine in January of the previous year.

At the end of 2023, the New Europe Center became one of the initiators of a public appeal: *'TAURUS for Ukraine as soon as possible!'* addressed to German Chancellor Olaf Scholz. In the open letter, in addition to urging a decision on providing Ukraine with Taurus missiles without further delays, there is a mention of support for the establishment of a Special International Tribunal for Russian aggression against Ukraine.

● The TSN publication also posted news based on an expert conversation from the New Europe Center.



Wider Europe

The limits of "as long as it takes": Why Ukraine's allies need to update their strategy

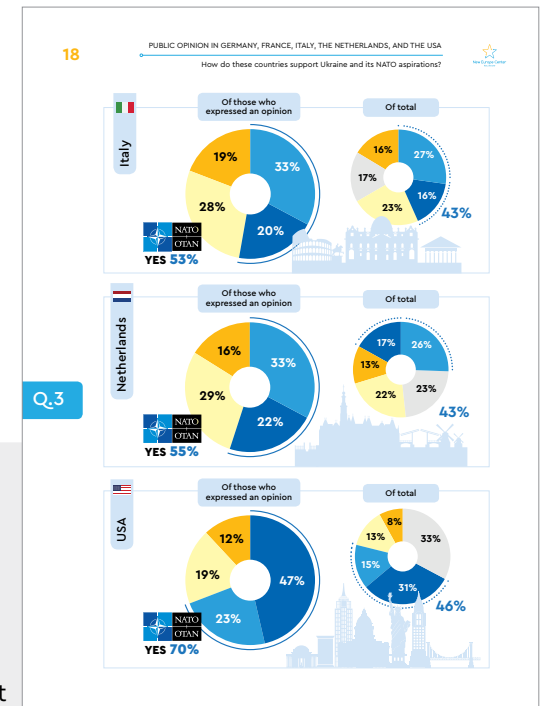
The politicisation of aid for Ukraine in the US and Europe, combined with the increasing war of attrition, is calling into question the West's strategy for Ukraine. Kyiv's allies need to update their strategy to enable Ukraine to push back against Russia's aggression

Leo Litra X
Visiting Fellow

Commentary · 19 December 2023 · 5 minute read

SUPPORT FOR UKRAINE

The New Europe Center has made its contribution to strengthening international support for Ukraine, both through organizing expert advocacy visits abroad and preparing important analytical documents. New Europe also paid significant attention to researching public opinion in key partner countries. In the spring of 2023, the New Europe Center presented an opinion poll conducted in five countries—France, Germany, Italy, the Netherlands, and the United States. The majority of citizens in these states expressed support for further military and economic assistance to Ukraine, the restoration of peace, and Ukraine's accession to NATO. Leonid Litra, Senior Research Fellow at the



New Europe Center, prepared a series of analytical materials for the ECFR, explaining how Europeans can support Ukraine and why Ukraine's partners need to update their approaches to supporting the country.



ACCESSION TO THE EU

Alongside the resistance to Russian aggression, the initiation of negotiations for EU accession became one of the key focuses of the New Europe Center's work in the past year. In 2023, the Center's analysts conducted substantial advocacy work in EU member countries, preparing a series of analytical materials with arguments on why the EU should commence accession negotiations with Ukraine. Throughout 2023, the New Europe Center, in collaboration with several specialized think tanks and civil society organizations, implemented independent monitoring of Ukraine's implementation of seven EU recommendations titled "Candidate Check". In June 2023, Leo Litra prepared an analytical commentary on Ukraine's position in its relations with the EU at that time.

The Razumkov Centre published an analytical commentary by Sergiy Solodky, First Deputy Director of the New Europe Center, on the features and trends of the stage of Ukraine's European integration as a candidate country. Kateryna Zarembo, an Associated Fellow at the New Europe Center, presented an analytical brief on the evolution of relations between Ukraine and the EU based on the results of 12 in-depth interviews with representatives of Ukrainian civil society.



THE UNITED STATES: ELECTIONS AND WEAPONS

Throughout the past year, Alyona Getmanchuk has prepared a series of analytical materials on the interaction between Ukraine and the United States. Some of her articles and briefs have focused on researching domestic political trends in the U.S. that have influenced cooperation with Ukraine. In particular, the Director has published documents on topics such as what Joe Biden's decision to seek a second term means for Ukraine; the impact of future U.S. elections on the level of support for Ukraine; and the political sentiments in Washington regarding Ukraine's ongoing fight against Russian aggression.



One of the main priorities of the New Europe Center last year was to receive an invitation to NATO during the Vilnius Summit in July. To achieve this, the Center prepared a series of analytical and infographic materials, including a policy memo on why Ukraine's membership is crucial for NATO, why Ukraine should be invited to the Alliance, and what will happen if Ukraine is not invited. Additionally, the Center developed a series of infographics illustrating the level of NATO standards implementation by Ukraine in the conditions of full-scale war and the procedure for NATO accession.

The Center's analysts prepared materials on the sentiments and narratives prevailing in key NATO countries on the eve of the summit and why NATO countries need to refrain from seeking justifications for not inviting Ukraine to the Alliance. In December of the past year, the New Europe Center prepared an analytical discussion paper titled "Security Formula 'NATO Plus,'" in which our experts explored several security models most frequently discussed in international discourse – South Korean, Israeli, Taiwanese, and West German (gradual NATO accession).



ASIAN DIRECTION

The New Europe Center continued its work in the Asian direction, initiated in 2021. In 2023, the Third Ukraine-Japan Forum was organized. During the event, analysts and scholars from Japan and Ukraine discussed issues related to the security environment in both countries, as well as bilateral relations in the context of the Russian war in Ukraine. Additionally, a discussion paper on how Russia's war could alter the relations between Ukraine and Japan was presented during the Forum. This discussion paper was prepared based on the results of advocacy visits by experts from the New Europe Center to Japan in January of the previous year. Furthermore, the New Europe Center created an infographic illustrating how Japan is assisting Ukraine during the war.



BILATERAL COOPERATION WITH PARTNERS

Researchers from New Europe covered the development of bilateral partnerships with Ukraine. In particular, analysts from the Center prepared a series of materials on various aspects of Ukraine's cooperation with France (Alyona Getmanchuk, Leo Litra), Switzerland (Marianna Fakhurdinova), Germany (Alyona Getmanchuk), Poland (Alyona Getmanchuk), and Japan (Alyona Getmanchuk).

2 COMMUNICATING UKRAINE IN THE EU AND US

ADVOCACY VISITS AND HIGH-LEVEL MEETINGS

In 2023, experts from the New Europe Center conducted a series of advocacy visits to promote Ukrainian interests and communicate Ukraine's needs abroad. Throughout the year, Alyona Getmanchuk and Leo Litra advocated for the initiation of accession negotiations between Ukraine and the EU in Paris, Berlin, Rome, and The Hague. They held meetings with high-ranking officials and experts in these cities. In July, Alyona Getmanchuk participated in online hearings organized by the European Union Committee in the German Bundestag, where she detailed Ukraine's implementation of seven recommendations from the European Commission.



The New Europe Center focused extensively on advocacy related to NATO, particularly Ukraine's invitation to join the Alliance. In this context, our analysts collaborated closely with counterparts from NATO member countries, particularly the United States and Germany. The issue was consistently raised by the analysts during meetings with high-ranking officials representing key NATO member states. Alyona Getmanchuk participated in the NATO Public Forum 2023 during the Alliance summit in Lithuania last summer, making the New Europe Center the exclusive institutional partner for this significant event in Ukraine.

To advocate for Ukraine's current needs, such as military support, strengthened sanctions against Russia, and humanitarian aid, Alyona Getmanchuk and Leo Litra visited Washington twice last year as part of Ukrainian expert delegations.

Additionally, based on a series of advocacy visits by representatives of the Center to EU countries, Alyona Getmanchuk published an analytical report. The report described political and societal trends in key partner countries and provided relevant recommendations to the Ukrainian government.

COOPERATION WITH FOREIGN THINK TANKS

Partnerships. The New Europe Center continued to develop its partnerships with influential analytical centers worldwide, such as the European Council on Foreign Relations (ECFR), Carnegie Endowment for International Peace, and others. Additionally, in April of the previous year, a Memorandum of Partnership was signed between the New Europe Center and the Clingendael Institute (a leading think tank in the Netherlands). The aim of the document is to strengthen cooperation between Ukraine and the Netherlands on foreign policy, European, and Euro-Atlantic integration issues.

Analysis. In 2023, materials from analysts at the New Europe Center repeatedly appeared on online platforms of foreign analytical centers. Specifically, articles by our experts on arms supply and increased support for Ukraine, Ukraine's integration into the EU, and bilateral cooperation with partners were published by IFRI (France), Zentrum Liberale Moderne (Germany), SCEEUS (Sweden), Carnegie Europe, and ECFR.

Activities. Throughout the year, the New Europe Center actively collaborated with international partners in organizing events. In cooperation with the German IEP, the German-Ukrainian Breakfast Debate was organized in Kyiv; jointly with the French IFRI, the II Ukraine-France Forum took place in Paris and Kyiv; and in partnership with the Italian Istituto Affari Internazionali, a public event was held in Rome. We also organized an online discussion featuring the Deputy Head of the Office of the President of Ukraine for an American audience. In partnership with the Moldovan IPRE and Soros Foundation in Georgia, the New Europe Center conducted the 2nd EU Accession Exchange Forum on the integration of Eastern European and Western Balkan countries into the EU.

Analysts from our Center also participated as invited speakers in events organized by foreign think tanks such as CSIS (USA), Zentrum Liberale Moderne (Germany), IEP (Germany), Clingendael Institute (Netherlands), ISPI (Italy), SIPRI (Sweden), and IPRE (Moldova).



PUBLICATIONS IN FOREIGN MEDIA

To draw the world's attention to Ukraine's fight against Russian aggression and to promote Ukrainian messages in the EU and the USA, experts from the New Europe Center prepared a significant number of analytical articles throughout 2023. These articles were published in leading global media outlets such as The New York Times, The Guardian, Politico, Deutsche Welle, Financial Times, The Washington Post, Los Angeles Times, Foreign Policy, The New York Post, Associated Press, Reuters,

Le Monde, Il Foglio, Der Spiegel, la Repubblica, EURACTIV, RFI, Euronews, Jiji Press, BBC, Lopinion.fr, Le Figaro, Sankei Shimbun, The Globe and Mail, El País, Neue Zürcher Zeitung.

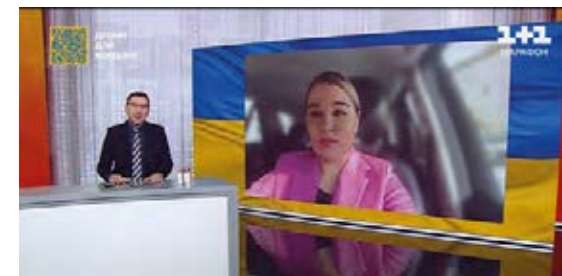
3 COMMUNICATING THE EUROPEAN CHOICE IN THE REGIONS



Explaining the benefits of Ukraine's integration into the EU and NATO to ordinary citizens has long been one of the strategic priorities of the New Europe Center. Russia's full-scale war has become the most effective argument in favor of the irreversibility of Ukraine's European and Euro-Atlantic course—in 2023, Ukraine's accession to the EU and NATO continued to be supported by a record number of Ukrainians—85% and 83%, respectively.

Nevertheless, in 2023, we continued working in this direction. In particular, analysts from the New Europe Center released a series of analytical materials explaining why Ukraine must inevitably become a part of the EU and NATO, and what will happen if Ukraine does not join the European and Euro-Atlantic family.

These same issues were addressed by the Center's experts in their comments for Ukrainian media.





COMMUNICATION CAPACITY

In 2023, New Europe's posts on social media and the website reached more than

1 000 000 people



Russia's full-scale war against Ukraine has had a significant impact on the way we communicate, with social media playing an increasingly important role in the information war. The New Europe Center has also intensified its efforts to promote Ukrainian narratives among Western audiences to accumulate and maintain support for Ukraine.

NEW EUROPE CENTER IN SOCIAL MEDIA

The Center uses the following communication channels to disseminate information about its activities: Facebook, Twitter, Youtube, Instagram, website, and targeted mailings to stakeholders. In 2023, New Europe's posts on social media and the website reached more than 1 million people.

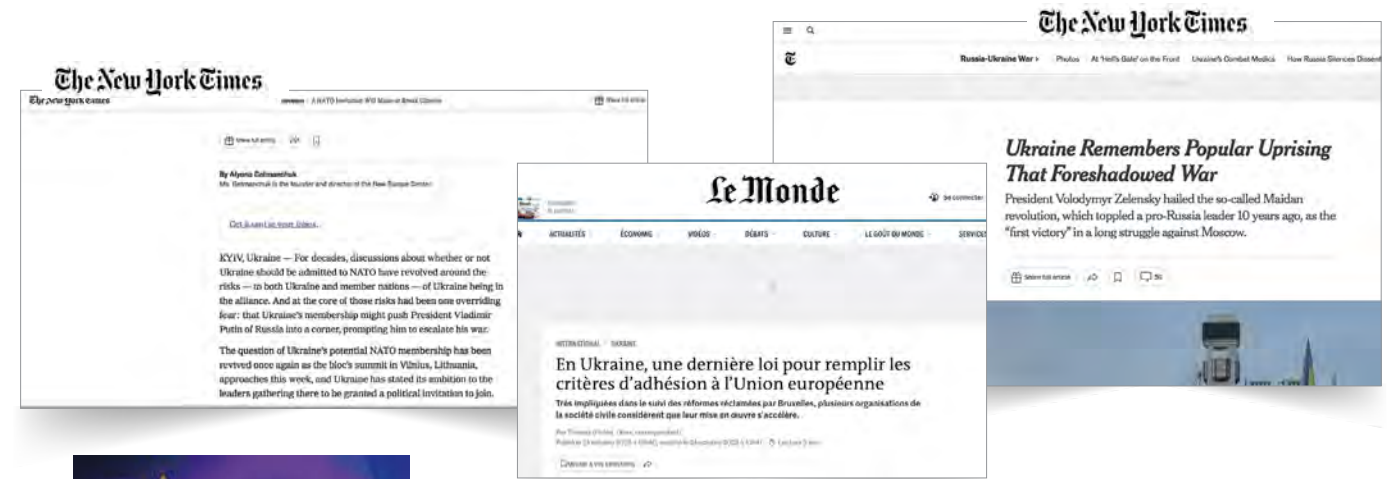
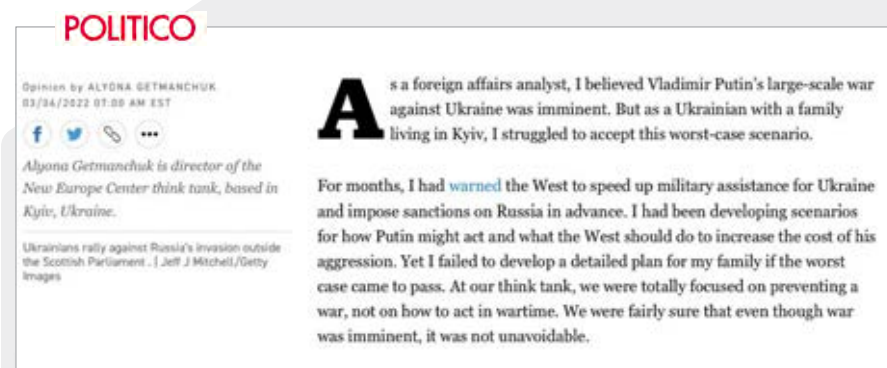
MEDIA ABOUT US

To reach a wider audience, we share our expertise and findings from the Center's research in Ukrainian and foreign media. In 2023, New Europe Center analysts prepared 207 materials for the media (articles, op-eds, blogs). The Center's representatives also gave 163 interviews and comments to Ukrainian and foreign media. In total, the media mentioned the Center's products almost 500 times last year.



TARGETED MAILINGS TO STAKEHOLDERS

Every month, we prepare newsletters describing events, research, and publications by NEC's experts, which we share on social networks and send to our partners. At the end of each year, we summarize our activities in the annual report on the work of the organization.



In particular, last year these materials appeared in the following well-known Ukrainian media: *European Pravda*, *1+1*, *BBC News Ukraine*, *ICTV*, *Ukrainian Pravda*, *TSN*, *Dzerkalo Tyzhnia*, *Euromaidan Press*, *Radio Liberty*, *Hromadske Radio*, *Suspilne*, *Ukrinform*, *NV*, *Radio NV*, *Espresso TV*, *LIGA.net*, *Channel 5*, *Ukrainian Radio*, *RBC-Ukraine*, etc.



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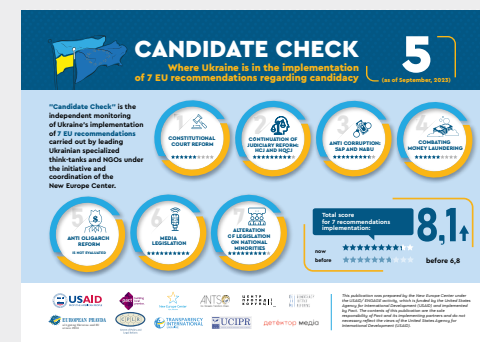
The media mentioned the Center's products almost **500** times last year.



1 more than million people The total coverage of the population with the mass media

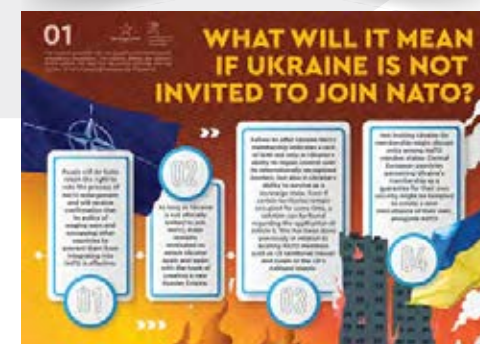


163 interviews and comments to Ukrainian and foreign media



CREATIVE PRESENTATION OF INFORMATION

To better disseminate its analytics to different audiences, the New Europe Center prepares visual materials that present the main ideas of in-depth research and surveys in a simplified form.



In 2023, the analytical infographics disseminated by the New Europe Center on Twitter became the primary tool for our communication with the foreign audience. Through these materials, we elucidated to the average European audience the reasons why the EU should open accession negotiations with Ukraine, how the Ukrainian army aligns with NATO standards, the progress of Ukraine in implementing seven EU recommendations, and more.

PLANS FOR 2024

- 

Development of analytical materials and recommendations on the topic of European and Euro-Atlantic integration of Ukraine, further promoting Ukraine's expedited accession to NATO and the EU.
- 

Organization of the Fourth Ukraine-Japan Forum.
- 

Organization of the Third Ukraine-France Forum in Paris.
- 

Continuing to advocate for assistance to Ukraine in Europe, the United States and Japan.
- 

Advocacy efforts, directed on unlocking a political solution to initiate Ukraine's NATO accession process at the Alliance's Washington summit.
- 

German-Ukrainian expert debates (as part of the German Breakfasts in Kyiv and Ukrainian Breakfasts in Berlin).





OUR PARTNERS

FOREIGN PARTNERS

- Atlantic Council (USA)
- Carnegie Endowment for International Peace
- Centrum Mieroszewskiego (Poland)
- European Council on Foreign Relations (ECFR)
- European Stability Initiative (ESI) (Germany, Austria)
- Federal Foreign Office (Germany)
- Institut für Europäische Politik (IEP) (Germany)
- Institut français des relations internationales (IFRI) (France)
- Institute of International Relations Prague (IIR) (Czech Republic)
- Istituto Affari Internazionali (IAI) (Italy)
- Italian Institute for International Political Studies (ISPI) (Italy)
- Institute for European Policies and Reforms (IPRE) (Moldova)
- Prague Civil Society Centre (Czech Republic)
- Soros Foundation in Georgia (Georgia)
- Stockholm Centre for Eastern European Studies (SCEEUS) (Sweden)


- The German Marshall Fund of the United States (USA)
- The Netherlands Institute of International Relations Clingendael (Netherlands)
- The Polish Institute of International Affairs (PISM) (Poland)
- USAID/ENGAGE (USA)
- Zentrum Liberale Moderne (Germany)

UKRAINIAN PARTNERS



- Anti Corruption Action Center (AntAC)
- Center for Economic Strategy
- Center for International Security
- Center of Policy and Legal Reform (CPLR)
- Civil Network OPORA
- DEJURE Foundation
- Detector Media
- European Pravda
- Foreign Policy Council "Ukrainian Prism"
- Ilko Kucheriv Democratic Initiatives Foundation
- International Center for Ukrainian Victory (ICUV)
- International Renaissance Foundation
- Konrad Adenauer Foundation in Ukraine
- Ministry of Foreign Affairs of Ukraine
- National Interests Advocacy Network "ANTS"

- Office of the President of Ukraine
- Office of the Vice Prime Minister for European and Euro-Atlantic Integration
- Transparency International Ukraine
- TSN.ua
- Ukrinform
- Ukrainian Center for European Policy (UCEP)
- Ukrainian Center for Independent Political Research (UCIPR)

NEW EUROPE CENTER

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